



PLYMOUTH
CITY COUNCIL

SOCIAL VALUE POLICY

September 2019

FORWARD



Plymouth City Council appreciates that strong partnership working is a key factor in achieving social, economic and environmental outcomes and has demonstrated this through our commitment to the city-wide Plymouth Plan. The Plymouth Plan is our overarching strategic plan for the City which sets the shared strategic direction of the city for the long-term future. The plan, is not just the Council's plan but is owned by a number of partners within the City and outlines the importance of committing to the delivery of sustainable development and the need to deliver a city of sustainable linked neighbourhoods.

Whilst we have a legislative obligation to consider, social, economic and environmental value when deciding how to spend our money, as a Co-operative Council, we are committed to acting in a socially economically and environmentally responsible way. It is therefore vital that we do all that we can to secure positive additional benefits over and above the quality and financial value of any contract we procure or commission.

This policy is an important step in helping to further embed the ethos of social value within the Council's commissioning and procurement activities and also directly links the commissioning and procurement activities to the strategic themes and policies of the Plymouth Plan. Through this Policy our ambition is to both meet the expectations of the Social Value legislation but also to exceed it, bringing noticeable positive benefits to the City and our communities.

As a Council we are committed to ensuring that we buy as much as we can locally; that our suppliers operate in ethical ways; and that every pound we spend brings maximum benefit to Plymouth. This policy enables us to do just that.

Councillor Chris Penberthy

INTRODUCTION

This policy sets out the Social Value considerations which the Council will embed in its decision-making process around how it commissions and tenders its public contracts and how suppliers can demonstrate social value when tendering and subsequently delivering a contract.

WHAT DOES SOCIAL VALUE MEAN TO US?

The Public Services (Social Value) Act 2012, implemented in January 2013, placed an obligation on the Council to take into account social economic and environmental wellbeing considerations in connection with public services contracts as part of its pre-procurement deliberations.

The Act applies to all scales and types of procurement for services above the EU threshold. To comply with EU rules however, it is a requirement that these considerations may only be included if they are relevant and proportional to the contract and that the principles of value for money and equal access for suppliers are observed. This Policy builds on previous Council Statements approved in 2013 and March 2016.

For us, Social value is a way of thinking about how resources are allocated and requires us as a local authority to look beyond the cost and quality of awarding a contract and to take a broader look at the potential collective benefit to the local community and the city. Plymouth City Council's working definition of social value is 'a process whereby the organisation procures and commissions goods, services and works in a way that achieves value for money on a whole life basis in terms of generating benefits to society and the economy, whilst minimising damage to the environment'.

PRINCIPLES OF THE POLICY

The Social Value Policy will provide a clear link between the Plymouth Plan and its procurements; this enables Social Value to be placed in the context of how bidders can help the organisation to deliver the outcomes set out in the Plan.

The Social Value Policy also provides a framework by which an organisation can set out its approach to Social Value e.g. to determine which contracts Social Value will be applied to (value/scope) and the minimum weightings that will be set aside for Social Value in Quality/Price matrices.

The key outcome of this Policy is to maximise opportunities from our spend with suppliers in a way that make a positive social, economic and environmental outcomes delivering measurable Social Value returns.

In consideration of Social Value in how the Council commissions and procures, we will:

- Give due consideration to Social Value outcomes for all our contracts in respect of goods, works and services
- Apply the considerations to Social Value in a proportional and relevant way
- Consider it at each stage in relation to commissioning, tendering and contract management
- Take account of this in how we devolve goods, works or services to others
- Do so in a manner that makes positive contributions linked to our strategic priorities.

AIMS OF THE POLICY

SOCIAL CONTRIBUTIONS

- Helping to tackle deprivation and social inequalities
- Overturing social exclusion
- Supporting social cohesion and safer communities
- Positive engagement with community groups and those disadvantaged



ECONOMIC

- Supporting local economy in a way that micro, small/medium sized enterprises, co-operatives, mutuals, social enterprises and the voluntary/ community sectors can thrive
- Promotion and creating of local jobs and/or training to enable positive career outcomes



ENVIRONMENTAL

- Supports key environmental initiatives such as Plastic Free Plymouth
- Fosters a culture of learning and education around a sound and sustainable future for our communities



APPLYING THE POLICY

The requirements for considering Social Value within commissioning and procurement activity is as follows;

■ **Below** the respective Official Journal of European threshold (OJEU) for Goods, Works & Services - Discretionary requirement to consider and apply (as appropriate) Social Value as part of the evaluation weightings

■ **Above** the respective Official Journal of European threshold (OJEU) for Goods, Works & Services - Mandatory requirement to consider and apply Social Value as part of the evaluation weightings

Where Social Value evaluation weightings are to be applied, they shall be between 5 per cent and up to a maximum 25 per cent of the total evaluation weighting.

Where the route to market is off a pre-established frameworks the above will not apply as terms of call off would be dependent upon the respective framework conditions, but opportunity should be sought for additional Social Value considerations

The rationale for inclusion of Social Value considerations or not, should be captured as part of the commissioning and procurement activity

Where included, Social Value considerations will be detailed in the commissioning and procurement documentation, evaluated against in the tender process and monitored as part of the overall contract management process

The inclusion of Social Value considerations in commissioning and procurement activity and the realization of these benefits will be reported on an annual basis.

Where not included, evidence as to why the decision to exclude Social Value considerations will be documented as part of the commissioning and procurement activity and signed off by the relevant Service Director.

IMPLEMENTATION

Implementing and embedding Social Value at a local level involves making commissioning and procurement decisions in a new way that ensures wider benefits are considered throughout the commissioning cycle and how this links to the strategic themes and policy areas within the Plymouth Plan.

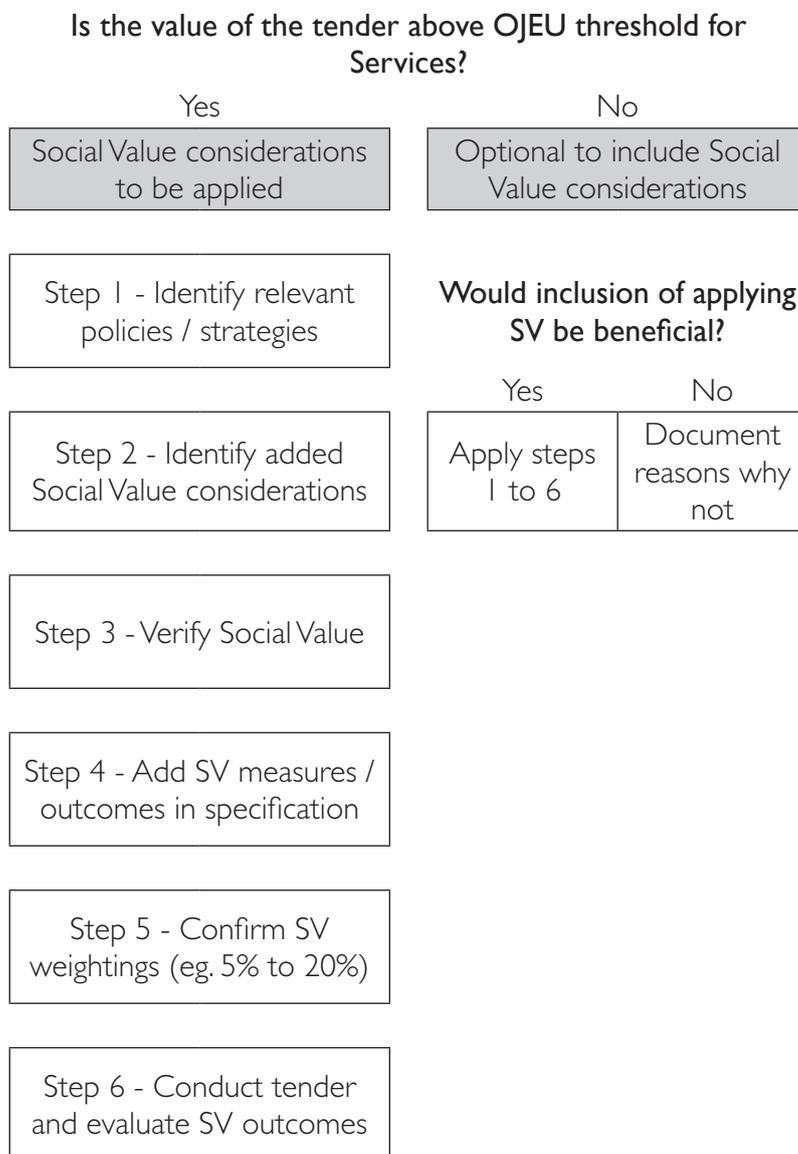
Practical examples could include requiring contractors to pay the Living Wage Foundation hourly rate, employ a specified number of apprentices or take certain actions to minimise environmental damage.

Consideration for Social Value should be given at the start of a commissioning or procurement exercises. Where practical and appropriate, relevant and proportionate outcomes should be identified and included as part of the tender evaluation criteria against which bids will be scored. The outcomes will be linked to the strategic themes and policy areas in the Plymouth Plan (Appendix 1)

Due to the wide range of goods and services the Council procures, it is recognised that this process needs to be flexible and be tailored to each exercise. It is the role of service commissioners and procurement leads to consider, on a contract by contract basis, relevant Social Value outcomes that could be incorporated into the process, with those strategic themes and policy areas directly relating to the Plymouth Plan.

Suppliers can then be asked to demonstrate how they intend to deliver against those priorities that are relevant and the responses of the winning bidder would then be written into the final contract.

APPLICATION OF SOCIAL VALUE (SV) FLOW CHART



REVIEWING OUR SOCIAL VALUE POLICY

We will produce an annual review of the policy and the benefits secured through its implementation. This will provide an opportunity to reflect and adjust our approach in accordance with our learnings and feedback.

Within the annual review; information on the following points will be addressed:

- a. Performance concerning all contracts delivering Social Value outcomes in the relevant financial year. This will include postcode data analysis of providers (both potential and successful) as well as feedback from providers, communities and other stakeholders.
- b. Total direct spend with micro, small and medium size businesses, cooperatives, mutuals, social enterprises and voluntary / community organisations which demonstrates our performance against the spending target.
- c. Minimum one case study of a commissioning process where the Social Value Policy has been applied.
- d. Analysis of how the Policy benefits the local economy.
- e. Identification and analysis of expenditure where Social Value has not been applied.

DEVELOPING OUR METHODOLOGY

There are many different metrics being used around the world to measure Social Value. We will work with partners to further build our understanding of measurement techniques. This will involve working with colleagues across the Council, elected members, city partners and national groups to share expertise and best practice on social value evaluation. We will continue to adjust our methods as we learn and will involve providers and communities in this process.

APPENDIX ONE - THE PLYMOUTH PLAN

Key Theme One - A Welcoming City

Key Theme Two - A Green City

**Theme -
Plymouth as a
healthy city**

Strategic Outcome

People in Plymouth live in happy, healthy, safe and aspiring communities, where social, economic and environmental conditions and services enable choices that add quality years to life and reduce the gap in health and wellbeing between communities.

**Theme -
Plymouth as a
Growing city**

Strategic Outcome

Plymouth has used its economic, social, environmental and cultural strengths to deliver quality and sustainable growth. The city's long term prosperity has been improved, and its economy has been transformed and rebalanced. It has raised its productivity, and provides higher average wages as well as employment opportunities to support a skilled and talented workforce. Its population has grown to nearly 300,000 by 2034.

**Theme -
Plymouth
as an
International
city**

Strategic Outcome

Plymouth is internationally renowned as Britain's Ocean City and is the UK's premier marine city, famous for its waterfront and being home to the UK's first National Marine Park. It is recognised as unique among UK cities for its natural drama and for its 500 year old history as a place of embarkation and exploration. Plymouth's continuing journey towards a world leading marine city supports the cultural experiences it offers to visitors who are looking for authenticity and character. The city's world class universities and research institutions are recognised for their innovation, and Plymouth is a place where businesses can capitalise on a unique economic position and talented workforce. Visitors from around the world are welcomed to a city that provides a diverse cultural experience and a perfect base for enjoying the city's surrounds, land and marine. Plymouth is an international city that local communities can enjoy, be a part of and be proud of.



Themes

Outcomes

Measures

Appendix I

The Plymouth Plan <https://www.plymouth.gov.uk/sites/default/files/PPrefresh2.pdf>

STRATEGIC THEME – PLYMOUTH AS A HEALTHY CITY	
	
Strategic Outcome People in Plymouth live in happy, healthy, safe and aspiring communities, where social, economic and environmental conditions and services enable choices that add quality years to life and reduce the gap in health and wellbeing between communities.	
Outcomes	Social Value Linkages
HEA 1 – Addressing health inequalities, improving health literacy 	Initiatives which will: <ul style="list-style-type: none"> ■ reduce health inequalities ■ improve health literacy ■ improve health and wellbeing ■ promote good health and wellbeing ■ prevent of ill health ■ enable people to make choices that benefit their physical, mental and emotional health
HEA 2 – Delivering the best outcomes for children, young people and families 	Initiatives which will: <ul style="list-style-type: none"> ■ promote the early development of good physical and emotional health ■ equip young people and parents with the skills to improve their wellbeing
HEA 3 – Supporting adults with health and social care needs 	Initiatives which will: <ul style="list-style-type: none"> ■ deliver a high quality health and wellbeing system ■ target services and care to those who need it
HEA 4 – Playing an active role in the community 	Initiatives which will: <ul style="list-style-type: none"> ■ Enable engaged communities ■ Enable supportive communities
HEA 5 – Delivering strong and safe communities and good quality neighbourhoods 	Initiatives which will: <ul style="list-style-type: none"> ■ support strong and inclusive communities ■ encourage a sense of belonging and ownership ■ enable a feeling of safety and confidence ■ deliver good quality sustainable neighbourhoods

HEA 6 – Delivering a safe, efficient, accessible, sustainable and health enabling transport system



Initiatives which will:

- enable and encourage sustainable travel choices
- enable and encourage active travel choices
- provide good accessibility
- supports a healthy environment

HEA 7 – Optimising the health and wellbeing benefits of the natural environment



Initiatives which will:

- improve Plymouth's natural environment
- encourage the use of Plymouth's natural environment
- promote the benefits of Plymouth's natural environment

HEA 8 – Meeting local housing needs



Initiatives which will support, encourage and enable universal access to:

- Decent homes
- Safe homes
- Affordable homes
- Homes suited to needs
- Homes which promote health
- Homes in freely chosen locations

HEA 9 – Delivering accessible health services and clinical excellence



Initiatives which will:

- drive excellence in clinical and medical science
- improve access to universal fit-for-purpose health care

STRATEGIC THEME – PLYMOUTH AS A GROWING CITY



Strategic Outcome

Plymouth has used its economic, social, environmental and cultural strengths to deliver quality and sustainable growth. The city's long term prosperity has been improved, and its economy has been transformed and rebalanced. It has raised its productivity, and provides higher average wages as well as employment opportunities to support a skilled and talented workforce. Its population has grown to nearly 300,000 by 2034.

Outcomes	Social Value Linkages
<p>GRO 1 – Creating the conditions for economic growth</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive productivity ■ drive prosperity ■ attract inward investment in knowledge-based industries such as marine and advanced manufacturing ■ support new and existing city business
<p>GRO 2 – Delivering skills and talent development</p> 	<p>Initiatives which will;</p> <ul style="list-style-type: none"> ■ facilitate access to high quality lifelong learning ■ develop resident skills and talents
<p>GRO 3 – Accelerating the delivery of new homes</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive and accelerate the delivery of new homes ■ support the principle of sustainable linked neighbourhoods
<p>GRO 4 – Using transport investment to drive growth</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ Support the sustainable growth of Plymouth ■ deliver targeted integrated transport measures
<p>GRO 5 – Enhancing Plymouth's sporting facilities</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive sporting success ■ act as catalysts for regeneration
<p>GRO 6 – Delivering Plymouth's natural network</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ support a high quality of life for communities ■ provide an attractive environment for investment ■ enable nature to thrive ■ increase resilience to the impact of climate change

GRO 7 – Reducing carbon emissions and adapting to climate change



Initiatives which will:

- drive sustainable travel
- encourage use of renewable energy
- enable access to low carbon energy sources

GRO 8 – Dealing with flood risk



Initiatives which will:

- support collaborative working across relevant organisations
- drive sustainable, fit-for-purpose infrastructure
- ensure infrastructure takes account of planned growth

GRO 9 – Minimising Plymouth’s waste



Initiatives which will:

- drive sustainable waste solutions
- support the development of a circular economy
- contribute to the Council's recycling rate target

STRATEGIC THEME – PLYMOUTH AS AN INTERNATIONAL CITY

Strategic Outcome

Plymouth is internationally renowned as Britain's Ocean City and is the UK's premier marine city, famous for its waterfront and being home to the UK's first National Marine Park. It is recognised as unique among UK cities for its natural drama and for its 500 year old history as a place of embarkation and exploration. Plymouth's continuing journey towards a world leading marine city supports the cultural experiences it offers to visitors who are looking for authenticity and character. The city's world class universities and research institutions are recognised for their innovation, and Plymouth is a place where businesses can capitalise on a unique economic position and talented workforce. Visitors from around the world are welcomed to a city that provides a diverse cultural experience and a perfect base for enjoying the city's surrounds, land and marine. Plymouth is an international city that local communities can enjoy, be a part of and be proud of.

Outcomes	Social Value Linkages
<p>INT 1 – Implementing Britain's Ocean City</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ create worldwide recognition of Plymouth ■ drive national and international interest in Plymouth ■ drive investment in the city ■ attract more visitors to the city
<p>INT 2 – Plymouth in the global market place</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive the Britain's Ocean City brand globally ■ promote the city's industry strengths such as defence, marine sciences and high technology manufacturing ■ encourage business growth ■ encourage inward investment ■ assist businesses to export ■ support businesses to access new markets
<p>INT 3 – Positioning Plymouth as a major UK destination</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive investment in the visitor economy ■ enhance Plymouth as a destination for all seasons ■ support the growth of high value tourism, ■ market the city effectively ■ support business tourism and tourist related business development ■ improve productivity
<p>INT 4 – Delivering a distinctive, dynamic, cultural centre of regional, national and international renown</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive the arts and cultural sector ■ promote Plymouth's reputation at a national and international level

<p>INT 5 – Celebrating Plymouth’s sporting excellence</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ promote Plymouth’s reputation for sporting success ■ drive the provision of first class sports facilities
<p>INT 6 – Enhancing Plymouth’s “green city” credentials</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive green technologies ■ promote Plymouth’s natural environment ■ support the initiative to become one of the leading green cities in Europe
<p>INT 7 – Supporting world class universities and research institutions</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ drive growth in the City’s higher education and research institutions ■ raise the profile of the City’s higher education and research institutions
<p>INT 8 - Celebrating diverse communities</p> 	<p>Initiatives which will:</p> <ul style="list-style-type: none"> ■ strengthen the City’s reputation as a welcoming, multicultural city ■ promote the benefits of diversity ■ challenge unfair discrimination ■ encourage people to take pride in their communities ■ promote community engagement ■ enable people to make a real contribution to Plymouth

Appendix Two

INCLUSIVE GROWTH CHARTERMARK

AMBITION: Growing prosperity that reduces inequality and is sustainable.

Plymouth's economy is growing; the number of jobs is rising and the average salary is rising.

This is all great for Plymouth and our communities as a whole, but it is important to recognise that this is not the case for everyone.

- The average weekly wage of the lowest paid residents is not rising.
- The number of people on in-work benefits is very high.
- Access to the skills, networks and opportunities in potentially high wage occupations are limited.
- The increasing change to the workforce due to automation is disproportionately affecting low wage income job retention and availability.

Plymouth Growth Board is committed to making positive steps in addressing these challenges and has set up a Flagship Group to implement mechanisms that support employers to work collaboratively with the public and third sectors.

The long-term ambition is to see the economy truly serve the wellbeing of all the people of Plymouth, by shifting behaviours and culture in support of long-term inclusive growth.

As such a Chartermark is being developed with pledges that target these challenges amongst others and directly engage with businesses in priority activities. The pledges are designed, where appropriate, to provide a foundation for Council suppliers to meet the requirements of the social value framework and as a result contribute to a growing Plymouth for all.

The Chartermark will focus in three main areas or themes:

THEME ONE: QUALITY EMPLOYMENT

To address issues concerned with; wages, pay inequality & work place wellbeing.

THEME TWO: PROGRESSION

To address issues concerned with; training, apprenticeships & management.

THEME THREE: WIDER ENGAGEMENT

To address issues concerned with; the community, environment & the extended supply chain.

Securing the Chartermark will actively demonstrate a business commitment to working in ways that benefit Plymouth and its residents; and will make it easier for business to prove Social Value requirements of Council Procurement and Commissioning processes.

This Appendix will be replaced following the Growth Board approval of the Inclusive Growth Chartermark and its subsequent adoption by Plymouth City Council (scheduled for January 2020)

APPENDIX THREE

Social Value Policy (Measurement Mapping and Consideration)

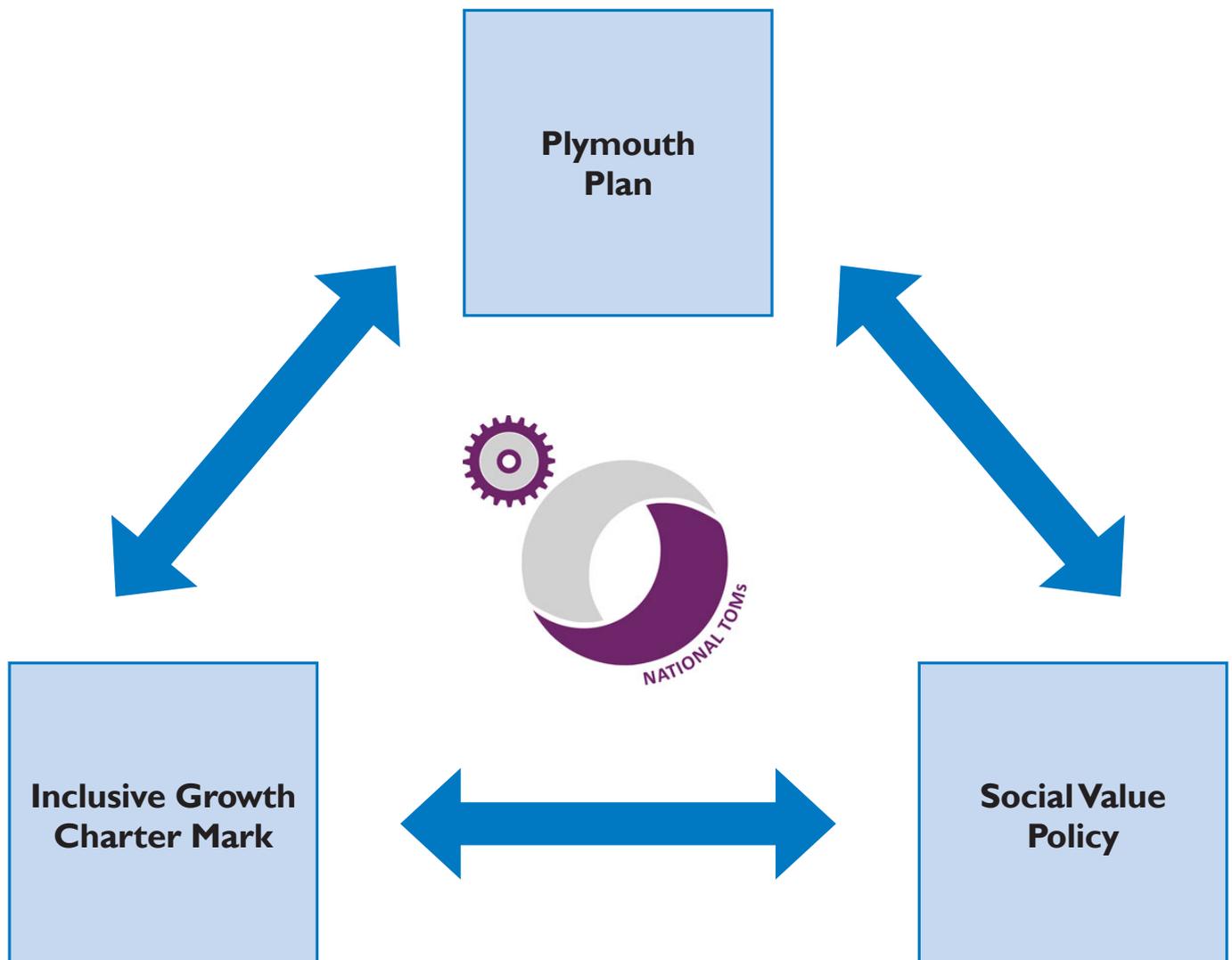
We will utilise a set of National TOMs that has been agreed and approved by the Local Government Association's National Advisory Group for Procurement.

This will allow us to attribute a recognised monetary value towards specific areas of Social value and then link these back to the aspects of our social value policy, the Plymouth Plan and other considerations such as the Inclusive Growth Chartermark. Other considerations such as the inclusive growth chartermark and the National Skill academy for construction.

This data will form the basis of evaluation and can later be benchmarked to National data. This allows the evaluation/contract award process to be fair and withstand scrutiny.

Included within these measures is the ability to add three TOMS that are specific to us that may not be covered within the scope; eg/Real living wage, union membership, secure employment contracts

The results of the calculator are mapped back to the Plymouth Plan so contribution to both the themes and the objectives can be measured.



TOMs mapping to Plymouth Plan

Theme	Outcomes	Ref	Measures - Minimum Requirements	Reporting	PCC - Reflink				Plymouth Plan				Plymouth Plan - Theme Categorization								Inclusive Growth						
									Health	Growth	Int.	Count	ART	ECO	EDU	GET	ENV	HEA	LIV	LOC	CIT	Count	Theme 1	Theme 2	Theme3	Count	
Jobs: Promote Local Skills and Employment	More local people in employment	NT1	No. of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter.	Local Social Value	GRO1					Yes		1		Yes	Yes	8	Yes			1							
		NT2	% of local people employed on contract (FTE)	Local Social Value	GRO1					Yes		1		Yes	Yes	8				0							
	More opportunities for disadvantaged people	NT3	No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)	Social Value (to society)	GRO1					Yes		1		Yes	Yes	8				0							
		NT4	No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)	Social Value (to society)	GRO1					Yes		1		Yes	Yes	8	Yes			1							
		NT5	No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.)	Social Value (to society)	GRO1					Yes		1		Yes	Yes	8	Yes			1							
		NT6	No. of jobs (FTE) created for people with disabilities	Social Value (to society)	HEA1	GRO1				Yes	Yes	2		Yes	Yes	8	Yes			1							
		NT7	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance -(over 24 y.o.)	Social Value (to society)	HEA1	GRO1				Yes	Yes	2		Yes	Yes	8				0							
	Improved skills for local people	NT8	Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)	Social Value (to society)	HEA1	HEA2	GRO2			Yes	Yes	2		Yes	Yes	8		Yes		1							
		NT9	No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+	Social Value (to society)	HEA1	HEA2	GRO2			Yes	Yes	2		Yes	Yes	8		Yes		1							
		NT10	No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+	Social Value (to society)	HEA1	HEA2	GRO2			Yes	Yes	2		Yes	Yes	8		Yes		1							
Improved employability of young people	NT11	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)	Social Value (to society)	GRO1					Yes		1		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	8		Yes		1	
	NT12	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)	Social Value (to society)	GRO1					Yes		1		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	8		Yes		1	
	NT13	Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)	Social Value (to society)	GRO1					Yes		1		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	8	Yes	Yes		2	
Growth: Supporting Growth of Responsible Regional Business	More opportunities for local SMEs and VCSEs	NT14	Total amount (£) spent with VCSEs within your supply chain	Social Value (to society)	HEA3	HEA4	HEA7			Yes		1		Yes	8				0								
		NT15	Provision of expert business advice to VCSEs and SMEs (e.g. financial advice / legal advice / HR advice/HSE)	Social Value (to society)	HEA3	HEA4	HEA7			Yes		1		Yes	8				0								
		NT16	Equipment or resources donated to VCSEs (£ equivalent value)	Social Value (to society)	HEA3	HEA4	HEA7			Yes		1		Yes	8				0								
		NT17	Number of voluntary hours donated to support VCSEs (excludes expert business advice)	Social Value (to society)	HEA3	HEA4	HEA7			Yes		1		Yes	8				0								
		NT18	Total amount (£) spent in LOCAL supply chain through the contract.	Local Social Value	All HEA	All GRO				Yes	Yes	2		Yes	8				0								
		NT19	Total amount (£) spent through contract with LOCAL micro, small and medium enterprises (MSMEs)	Local Social Value	All HEA	All GRO				Yes	Yes	2		Yes	8				0								
	Improving staff wellbeing	NT20	Demonstrate commitment to work practices that improve staff wellbeing, recognise mental health as an issue and reduce absenteeism due to ill health. Identify time dedicated for wellbeing courses	Social Value (to society)	HEA1					Yes		1		Yes	8	Yes			1								
	A workforce and culture that reflect the diversity of the local community	NT21	Diversity training provided for contractors and subcontractors	Social Value (to society)	GRO2	INT8				Yes	Yes	2	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	9				0	
	Ethical Procurement is promoted	NT22	Percentage of procurement contracts that includes commitments to ethical procurement, including to verify anti-slavery and other relevant requirements.	Social Value (to society)	GRO2	INT8				Yes	Yes	2	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	9			Yes	1	
Social Value embedded in the supply chain	NT23	Percentage of contracts with the supply chain on which Social Value commitments, measurement and monitoring are required	Social Value (to society)	GRO2					Yes		1		Yes	Yes	Yes	Yes	Yes	Yes	Yes	8			Yes	1			

Theme	Outcomes	Ref	Measures - Minimum Requirements	Reporting	PCC - Reflink				Plymouth Plan				Plymouth Plan - Theme Categorization										Inclusive Growth					
									Health	Growth	Int.	Count	ART	ECO	EDU	GET	ENV	HEA	LIV	LOC	CIT	Count	Theme 1	Theme 2	Theme3	Count		
Social: Healthier, Safer and more Resilient Communities	Crime is reduced	NT24	Initiatives aimed at reducing crime (e.g. support for local youth groups, lighting for public spaces, private security, etc.)	Social Value (to society)	HEA4	HEA5				Yes			1		Yes	8				0								
	Creating a healthier community	NT25	Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc)	Social Value (to society)	HEA4	HEA5				Yes			1		Yes	8				0								
		NT26	Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc) or wellbeing initiatives in the community, including physical activities for adults and children.	Social Value (to society)	HEA1	HEA2				Yes			1		Yes	8	Yes			1								
	Vulnerable people are helped to live independently	NT27	Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)	Social Value (to society)	HEA3					Yes			1		Yes	8				0								
	More working with the Community	NT28	Donations or in-kind contributions to local community projects (£ & materials)	Social Value (to society)	HEA3	HEA4	HEA7			Yes			1		Yes	8			Yes	1								
		NT29	No hours volunteering time provided to support local community projects	Social Value (to society)	HEA3	HEA4	HEA7			Yes			1		Yes	8			Yes	1								
		NT30	Support provided to help local community draw up their own Community Charter or Stakeholder Plan	Social Value (to society)	HEA3	HEA4	HEA7			Yes			1		Yes	8			Yes	1								
Environment: Protecting and Improving Our Environment	Climate Impacts are reduced	NT31	Savings in CO2 emissions on contract not from transport (specify how these are to be achieved).	Social Value (to society)	HEA6	HEA7	GRO7	INT6		Yes	Yes	Yes	3	Yes	9			Yes	1									
	Air pollution is reduced	NT32	Car miles saved on the project (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)	Social Value (to society)	HEA6	HEA7	GRO7	INT6		Yes	Yes	Yes	3	Yes	9			Yes	1									
		NT33	Number of low or no emission staff vehicles included on project (miles driven)	Social Value (to society)	HEA6	HEA7	GRO7	INT6		Yes	Yes	Yes	3	Yes	9			Yes	1									
	Better places to live	NT34	Voluntary time dedicated to the creation or management of green infrastructure, to increase biodiversity, or to keep green spaces clean	Social Value (to society)	HEA6	HEA7	HEA8	GRO3	INT6		Yes	Yes	2	Yes	9				0									
	Sustainable Procurement is promoted	NT35	Percentage of procurement contracts that includes sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer.)	Social Value (to society)	HEA6	HEA7	INT6			Yes		Yes	2	Yes	9			Yes	1									
Innovation: Promoting Social Innovation	Other measures (TBD)	NT36	Other measures (£) - please describe any additional initiatives that you would like to make and £ to be invested	Social Value (to society)									0										0				0	
		NT37	Other measures (hrs) - please describe any additional initiatives that you would like to make and hrs to be committed (No. expert hrs)	Social Value (to society)										0										0				0
		NT38	Other measures (hrs) - please describe any additional initiatives that you would like to make and hrs to be committed (No. voluntary hrs)	Social Value (to society)										0										0				0

APPENDIX FOUR

Themes / Outcomes and Measures (TOMs)

The principal benefits of a minimum and consistent reporting standard for social value are that it:

1. Provides a consistent approach to measuring and reporting social value
2. Allows for continuous improvement
3. Provides a robust, transparent and defensible solution for assessing and awarding tenders
4. Allows organisations to compare their own performance by sector and industry benchmarks and understand what good looks like
5. Reduces the uncertainty surrounding social value measurement for businesses, allowing them to make informed decisions based on robust quantitative assessments and hence embed social value into their corporate strategies

Both local government and the NHS has developed TOMs relevant to meeting their overall requirements. In local government for example a set of National TOMs has been agreed and approved by the Local Government Association's National Advisory Group for Procurement.

The Procurement Calculator or Social Value measuring tool developed from this also includes a provision for 'prioritising' one outcome or measure against another. This tool will be integrated into our Tender submission pack for evaluation in addition to existing requirements. This allows organisations to 'signpost' to their suppliers the areas of greatest community need, or where the local authority requires the most support. The prioritisation mechanism has been designed to integrate direct stakeholder consultation (e.g. Inclusive Growth, Community Social Value) so that the TOMs can eventually be used to empower communities.

The National TOMs Framework - Themes and Outcomes 2019

Themes	Outcomes
Jobs: Promote Local Skills and Employment	More local people in employment
	More opportunities for disadvantaged people
	Improved skills for local people
	Improved employability of young people
Growth: Supporting Growth of Responsible Regional Business	More opportunities for local SMEs and VCSEs
	Improving staff wellbeing
	Ethical Procurement is promoted
	A workforce and culture that reflect the diversity of the local community
Social: Healthier, Safer and more Resilient Communities	Social Value embedded in the supply chain
	Crime is reduced
	Creating a healthier community
	Vulnerable people are helped to live independently
Environment: Protecting and Improving Our Environment	More working with the Community
	Climate Impacts are reduced
	Air pollution is reduced
	Better places to live
Innovation: Promoting Social Innovation	Sustainable Procurement is promoted
	Other measures (TBD)

Theme	Outcomes	Ref	Measures - Minimum Requirements
Jobs: Promote Local Skills and Employment	More local people in employment	NT1	No. of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter:
		NT2	% of local people employed on contract (FTE)
	More opportunities for disadvantaged people	NT3	No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)
		NT4	No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)
		NT5	No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.)
		NT6	No. of jobs (FTE) created for people with disabilities
		NT7	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance -(over 24 y.o.)
	Improved skills for local people	NT8	Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)
		NT9	No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year; or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
		NT10	No. of apprenticeships on the contract that have either been completed during the year; or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+
	Improved employability of young people	NT11	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)
		NT12	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)
		NT13	Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)

Growth: Supporting Growth of Responsible Regional Business	More opportunities for local SMEs and VCSEs	NT14	Total amount (£) spent with VCSEs within your supply chain
		NT15	Provision of expert business advice to VCSEs and SMEs (e.g. financial advice / legal advice / HR advice/HSE)
		NT16	Equipment or resources donated to VCSEs (£ equivalent value)
		NT17	Number of voluntary hours donated to support VCSEs (excludes expert business advice)
		NT18	Total amount (£) spent in LOCAL supply chain through the contract.
		NT19	Total amount (£) spent through contract with LOCAL micro, small and medium enterprises (MSMEs)
	Improving staff wellbeing	NT20	Demonstrate commitment to work practices that improve staff wellbeing, recognise mental health as an issue and reduce absenteeism due to ill health. Identify time dedicated for wellbeing courses
	A workforce and culture that reflect the diversity of the local community	NT21	Diversity training provided for contractors and subcontractors
	Ethical Procurement is promoted	NT22	Percentage of procurement contracts that includes commitments to ethical procurement, including to verify anti-slavery and other relevant requirements.
Social Value embedded in the supply chain	NT23	Percentage of contracts with the supply chain on which Social Value commitments, measurement and monitoring are required	
Social: Healthier, Safer and more Resilient Communities	Crime is reduced	NT24	Initiatives aimed at reducing crime (e.g. support for local youth groups, lighting for public spaces, private security, etc.)
	Creating a healthier community	NT25	Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc)
		NT26	Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc) or wellbeing initiatives in the community, including physical activities for adults and children.
	Vulnerable people are helped to live independently	NT27	Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)
	More working with the Community	NT28	Donations or in-kind contributions to local community projects (£ & materials)
		NT29	No hours volunteering time provided to support local community projects
		NT30	Support provided to help local community draw up their own Community Charter or Stakeholder Plan
Environment: Protecting and Improving Our Environment	Climate Impacts are reduced	NT31	Savings in CO2 emissions on contract not from transport (specify how these are to be achieved).
	Air pollution is reduced	NT32	Car miles saved on the project (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)
		NT33	Number of low or no emission staff vehicles included on project (miles driven)
	Better places to live	NT34	Voluntary time dedicated to the creation or management of green infrastructure, to increase biodiversity, or to keep green spaces clean
	Sustainable Procurement is promoted	NT35	Percentage of procurement contracts that includes sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer.)
Innovation: Promoting Social Innovation	Other measures (TBD)	NT36	Other measures (£) - please describe any additional initiatives that you would like to make and £ to be invested
		NT37	Other measures (hrs) - please describe any additional initiatives that you would like to make and hrs to be committed (No. expert hrs)
		NT38	Other measures (hrs) - please describe any additional initiatives that you would like to make and hrs to be committed (No. voluntary hrs)

APPENDIX FIVE

Guidance for Commissioners and Suppliers

Commissioning Stage	TIPS
Policy Context	<p>For Commissioners and also Suppliers:</p> <ul style="list-style-type: none">■ Be aware of the Council's Social Value Policy■ Understand any related national policy issues■ Understand what good looks like, e.g. best practice
Plan	<p>For Commissioners; understand your current service and how Social Value is currently considered or what may be required for future service delivery.</p> <p>For services delivered in certain areas are there specific local community issues that could be considered?</p> <p>For Suppliers understand how you can incorporate Social Value into how you deliver contracts or can offer Social Value in future tender opportunities</p>
Know the market	<p>For Commissioners do you know how the market sector is likely to add benefits around Social Value, research how others have approached this, and if necessary, engage with the market through pre-market engagement.</p> <p>Suppliers, how can your supply chain also make positive contribution to support your aims.</p>
Know your stakeholders	<p>For Commissioners, who are your service users and how are these impacted currently and what potential benefits may apply.</p> <p>For Suppliers be clear on where and how Public Sector partners advertise contract opportunities</p>
What does good look like?	<p>For Commissioners what would good Social Value outcomes look like and how can you describe this in your tender documents.</p> <p>Suppliers, do you understand what good Social Value considerations look like e.g. Best Practice, learning from previous tenders.</p>



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CONTACT

Finance
Plymouth City Council
Civic Centre
Plymouth PL1 2AA
Tel: 01752 668000