



**Oversight and Governance**

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## **NATURAL INFRASTRUCTURE AND GROWTH SCRUTINY PANEL – PRESENTATIONS PACK**

Wednesday 12 February 2025

2.00 pm

Warspite Room, Council House

## **Natural Infrastructure and Growth Scrutiny Panel - Presentations**

- 5. Refresh of Skills4Plymouth Plan: (Pages 1 - 8)**
- 7. Creative Industries Plan Overview: (Pages 9 - 24)**

# **REFRESH OF SKILLS4PLYMOUTH PLAN**

# The current Skills4Plymouth Plan



Plymouth City Council has previously developed the Skills4Plymouth Plan 2021-2026. This sets out an ambitious programme with three key objectives:

- To ensure people have the right skills they need now and, in the future, to access employment and progress in their careers.
- To ensure employers and individuals invest in skills and lifelong learning.
- Employers have people with the right skills they need to grow and scale-up their businesses.

This plan has already delivered significant progress, and we are looking for a light-touch refresh to ensure continued alignment

# Refresh of Skills4Plymouth Plan



When refreshing the Skills4Plymouth Plan we will work closely with the existing governance and partnership structures and ensure they are consulted.

- The Plymouth Employment and Skills Board (ESB) will be engaged to identify current and future skills priorities. This board includes representatives from the local authority, local employers and sector networks, Federation of Small Businesses, Plymouth and Devon Chamber of Commerce, Department for Work and Pensions, Devon and Cornwall Training Provider Network, adult, further and higher education, Plymouth Education Board and other stakeholders.
- The ESB will then report into the Plymouth Growth Board to engage and align with the wider business community.

# Refreshed Plan will need to meet the growing demand for labour



- Labour market analysis has estimated the need for an additional 15,000 workers in Plymouth over the next 10 years.
- This will likely impact all sectors in our economy, but some more acutely than others.
- The construction sector is predicted to experience significant additional demand – an independent report estimates the need for 42,000 additional construction workers across the South West in the next 4 years.
- Plymouth's labour market is already experiencing elevated job vacancy demand, with approximately 7,000 unique vacancies over the last 3 months.

# Progress made by the current Skills4Plymouth Plan



## City-wide key skills measures have seen improvement:

- Closing the gap between Plymouth and England-average in both GCSE and A-level attainment rates.
- Improvements to the unemployment rate, now approximately 1% lower in Plymouth than nationally.
- Reduction in the Not in Education, Employment or Training (NEET) rate and significant improvement in the rate of Special Educational Need or Disability (SEND) young people entering education employment or training (up from 72% to 90.4% as of December 2024)

## Local delivery has also grown:

- Skills Launchpad Plymouth has continued to grow, having supported almost 1,000 young people and over 900 adults furthest from the labour market.
- Almost 500 of these have entered employment and over 350 into training, this is above the DWP target rate).
- Oncourse Southwest, PCCs in-house adult education provider have also expanded their reach, supporting over 5,000 adults and young people in 2023/24

# Discovery College

## #Learn #Achieve #Succeed



- Discovery College is an Independent vocational education and training establishment for ages 16-19yrs (SEND up to 25 yrs), based at YMCA Plymouth.
- Combines academic excellence with a supportive, enjoyable and engaging environment.
- NEET specialist college, supporting PCC to help reduce the NEET deficit in the city, which was previously above the National Average
- 100% Of our UCAS applicants achieve their University place





# Discovery College

## #Learn #Achieve #Succeed



- Delivers full time qualifications
- Short Term courses
- SEN specialist provision.
- Great links to a bank of past students who have gone on to HE, FE, careers, other education providers

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# PLYMOUTH CULTURE

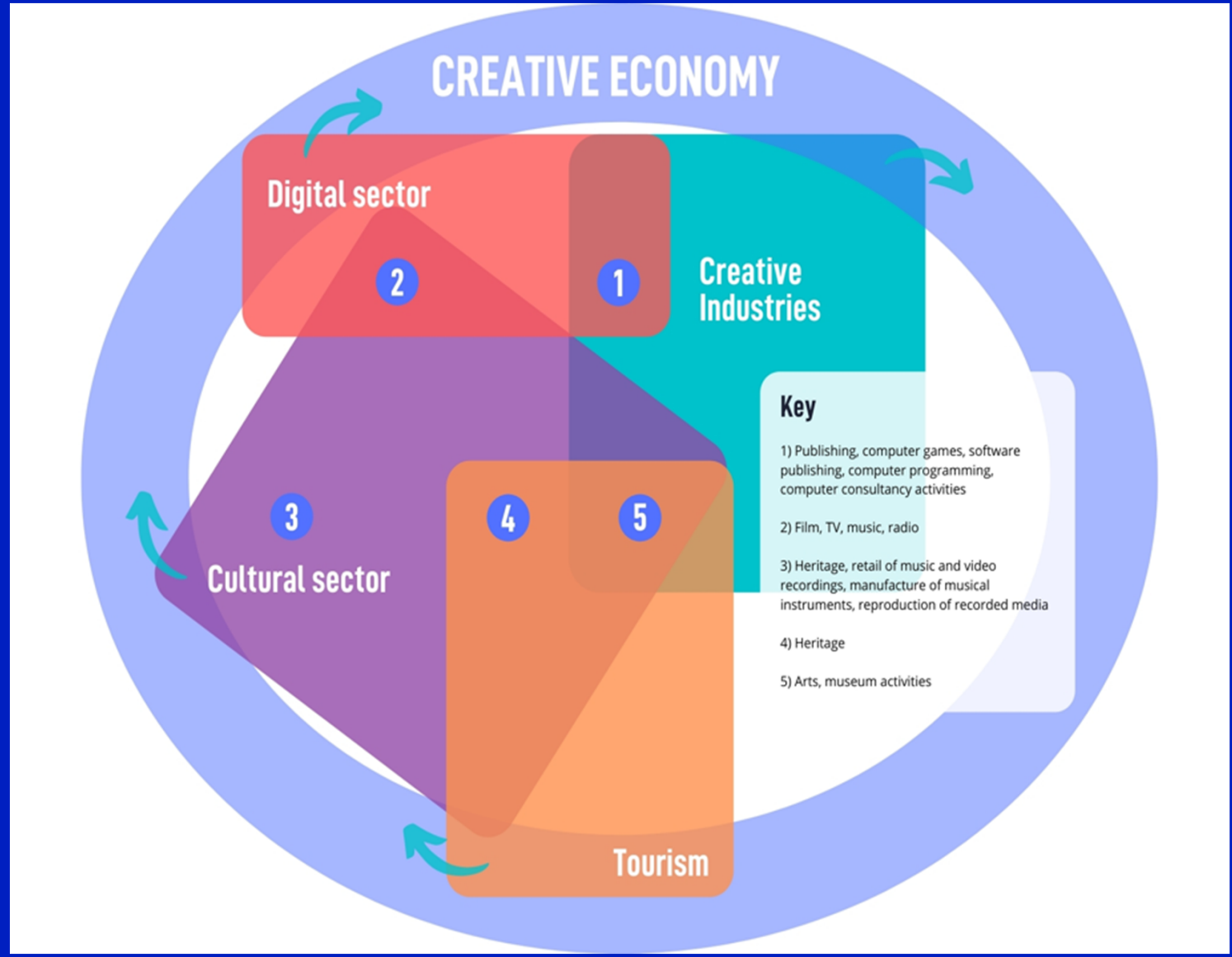
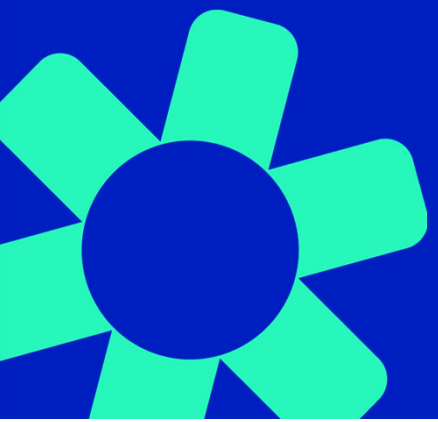
Powering Arts & Culture

## Creative Industries Plan

Natural Infrastructure and Growth Scrutiny Panel, Feb 12<sup>th</sup>, 2025  
Hannah Harris

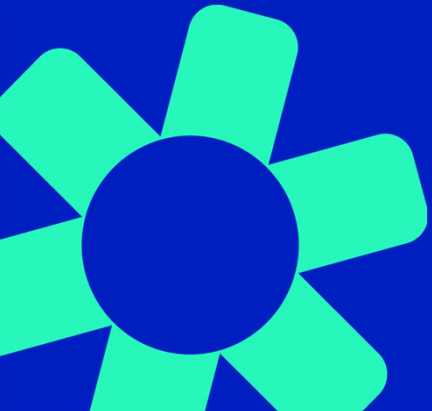
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Agenda Item 7



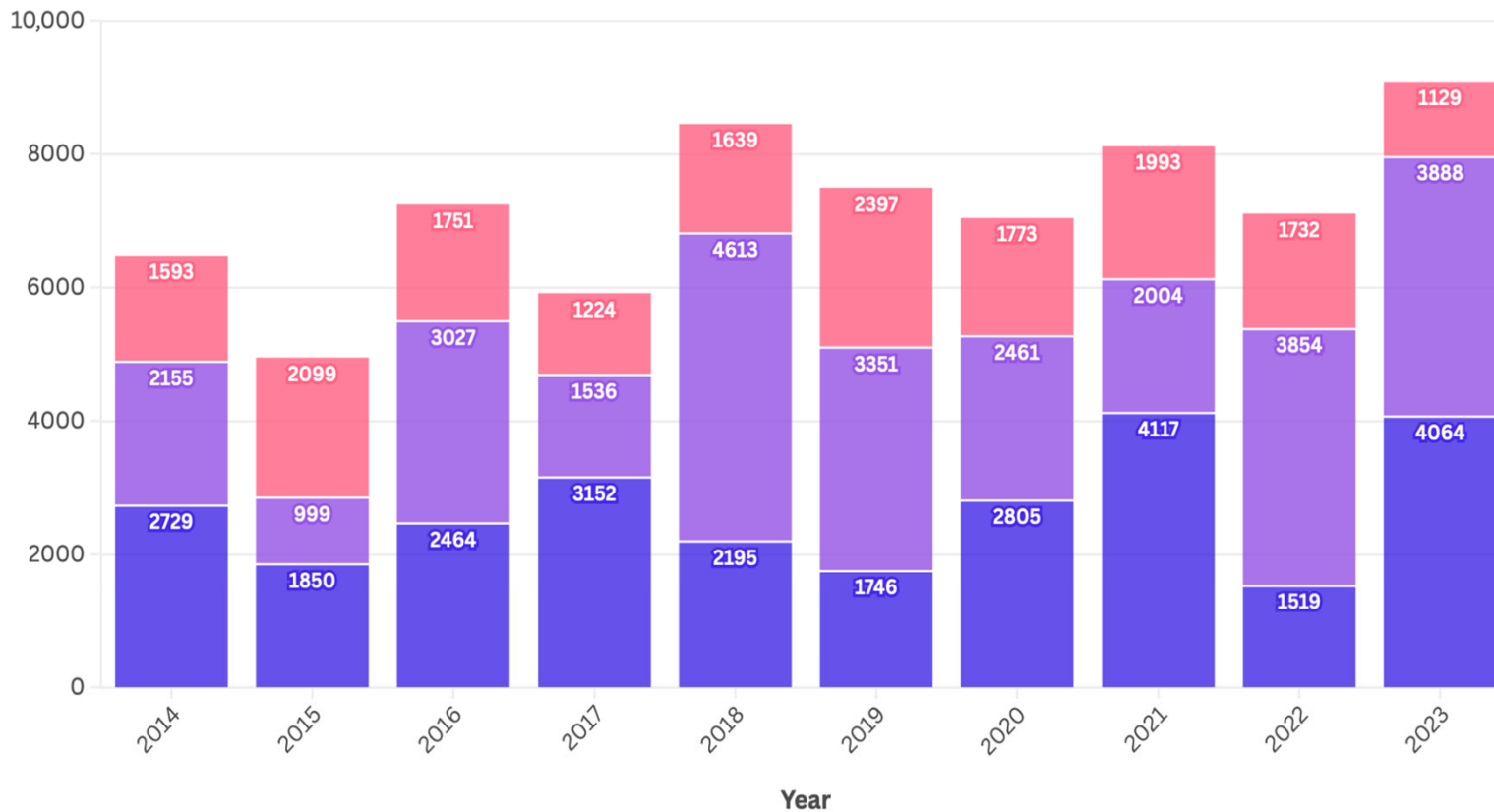
# Economy

# Creative



■ Job and industry are both creative ■ Job creative but industry not creative ■ Industry creative but job not creative

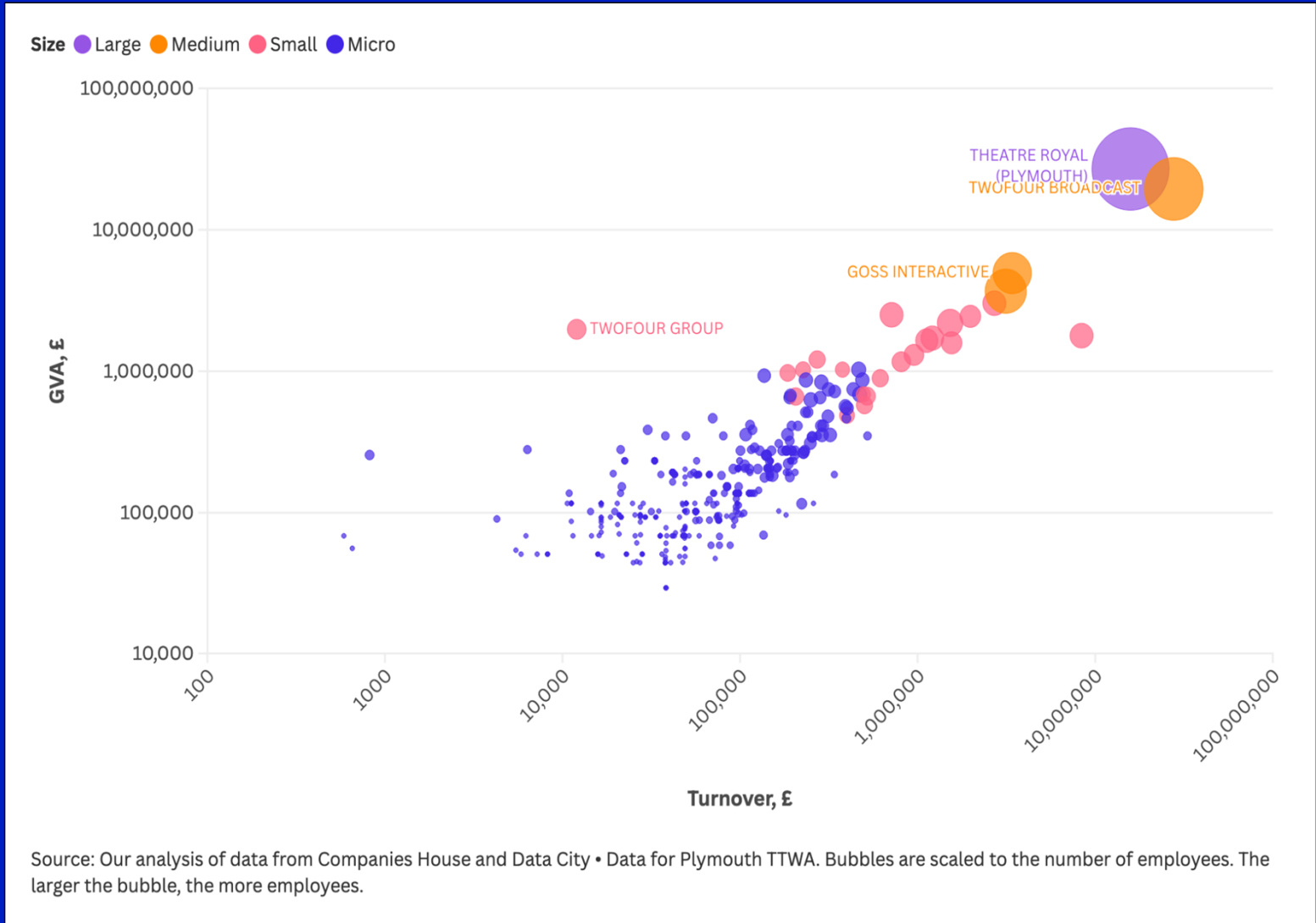
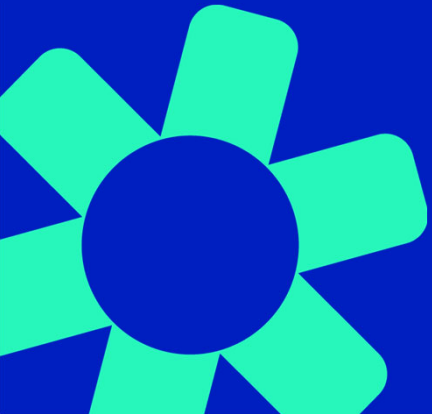
### Number of jobs



ONS Local: custom data request 2381 • Data for local authority district and includes freelancers. Data from the Annual Population Survey, so not directly comparable with ONS BRES data or our own analysis.

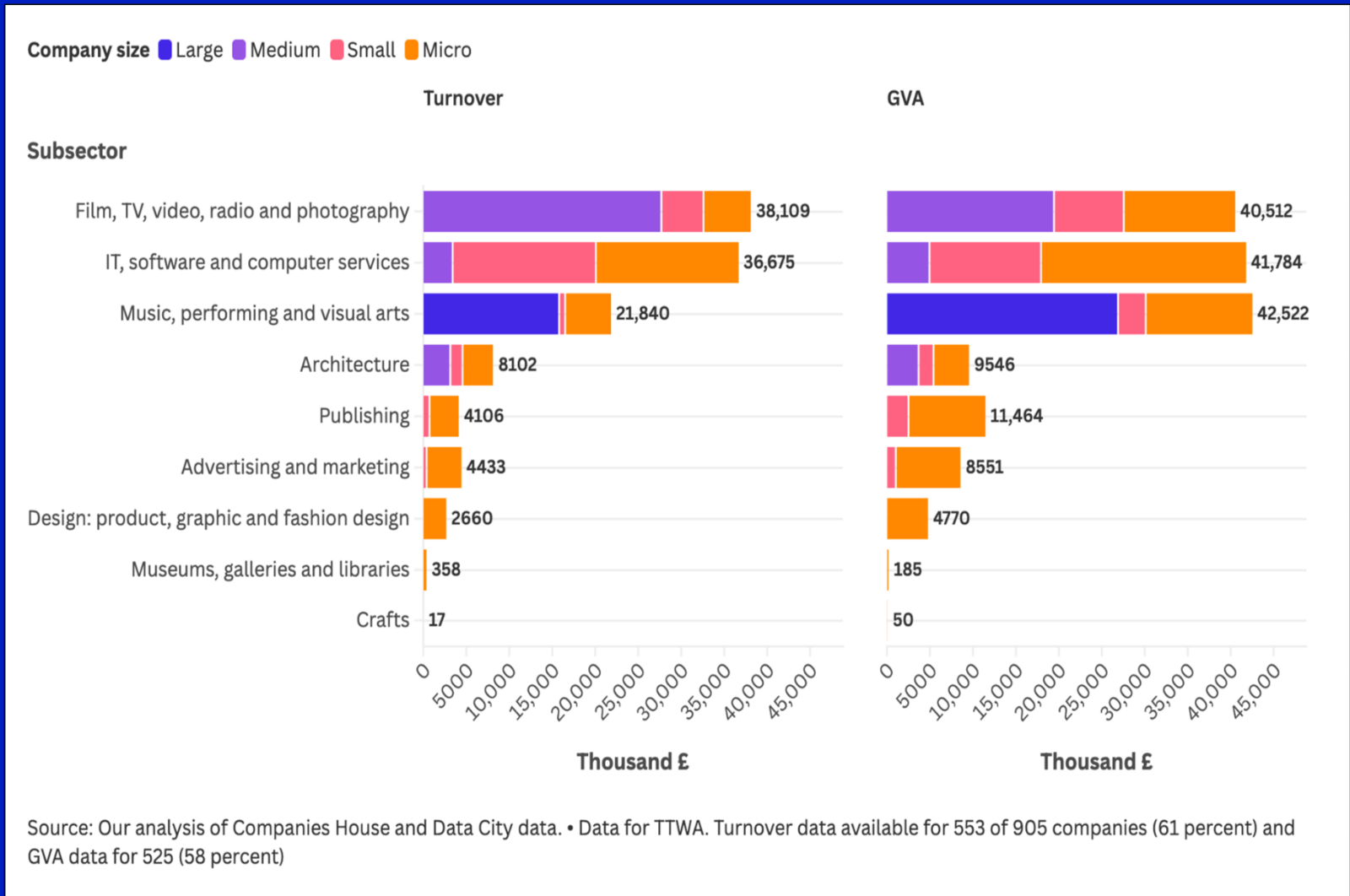
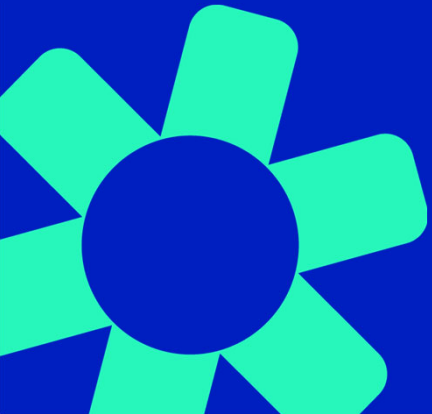
# Profile

## Sector



# Profile

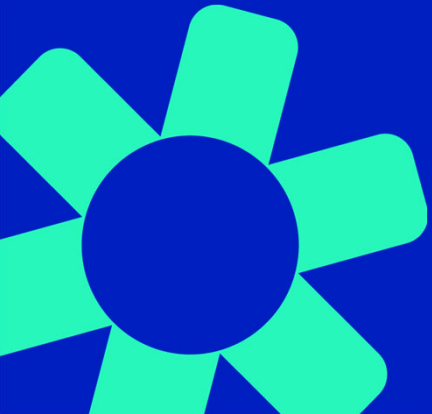
## Sector



# Profile

## Sector

- Crafts: 2.69
- **Music, performing and visual arts: 1.01**
- Museums, galleries and libraries: 0.78
- Architecture: 0.61
- Film, TV, video, radio and photography:  
0.53
- Publishing: 0.40
- Design: product, graphic and fashion  
design: 0.37
- IT, software and computer services: 0.30
- Advertising and marketing: 0.25



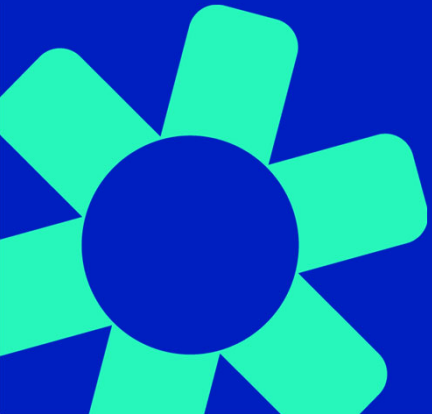


# Opportunity

Scale of

If Plymouth's creative industries job share were boosted up to the British average, so the city was participating fully in the national and regional growth trend, we would gain:

- +3,000 high-skilled jobs
- +£165-£230 million GVA
- 1.9 additional jobs in leisure and retail generated by each creative job



# Opportunity

Scale of

Great South West had the joint fastest creative industries jobs growth of any British region between 2019 and 2022 period at 4.1%.

Plymouth could be the urban capital for the creative industries in the Devon & Cornwall.

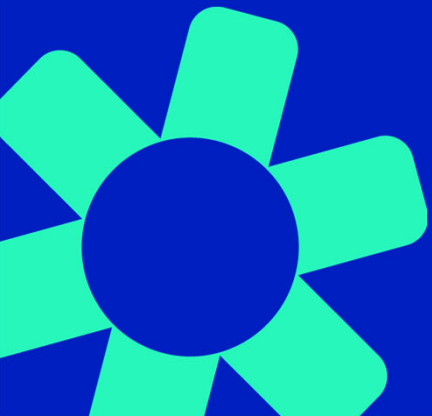
Plymouth advantage:

- Anchor institutions within the cultural sector
- High proportion of young people aged 18-34
- Affordable house prices
- Higher proportion of people in further education and skills
- Good digital connectivity



# Recommendations

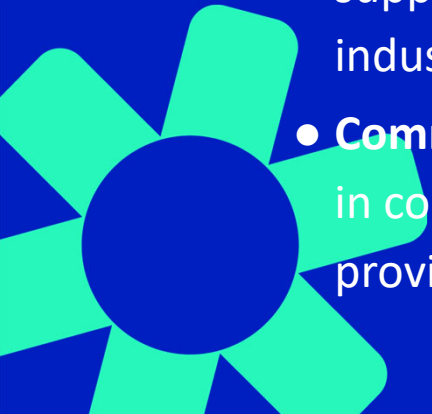
Overarching recommendation is to ***embed the creative industries in all council policy areas*** - from skills, planning, and health through to tourism and the night-time economy – so the plan for its growth can be joined up with other priority themes in Plymouth.



# Recommendations

## *Designate culture and creative clusters (CCCs)*

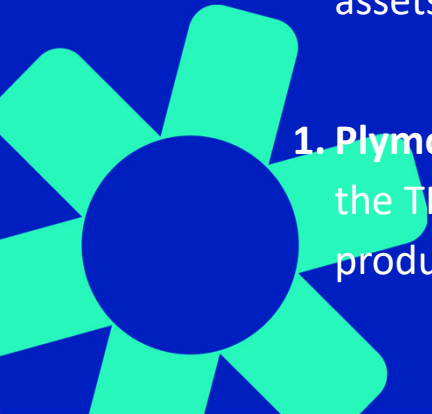
- **Policy:** the development and delivery of proactive policy approaches that support artists and creatives in local plans, housing and business rates policies
- **Space:** creating flexible, affordable, creative workspace and live-work spaces at below-market rents and ensuring no loss of space. When planning work spaces and live-work spaces for the creative sector, it is worth noting that creative businesses generally do not like bland office space. Nor do they require unaffordable luxury.
- **Skills and business support:** building entrepreneurial skills and offering business support, developing career pathways and opportunities for progression into the creative industries and supporting sectors
- **Community engagement and socially inclusive places:** embedding creative production in communities, creating socially inclusive places and strong links with education providers.



# Recommendations

## *Designate culture and creative clusters (CCCs)*

- 1. The Culture Cluster-** around The Box and universities (University of Plymouth and Arts University Plymouth), to develop the Tavistock Square site earmarked for demolition with live-work spaces.
- 1. The Performance Cluster-** a music and performance zone in Royal Parade and Union Street that links the Guildhall, TRP, the Millennium building, the Reel and the Athenaeum.
- 1. The Createch Cluster-** around the Market Hall in Devonport to attract IT, software, computer services and screen companies, enabling defence, marine, energy and healthcare companies to use immersive assets and screen technologies to train staff for work in high-risk environments.
- 1. Plymouth Production Park (cluster) -** in Cattedown to increase TR2's production capacity by building the TR2 extension and developing its skills and supply chain to support industrial craft and new live production businesses.

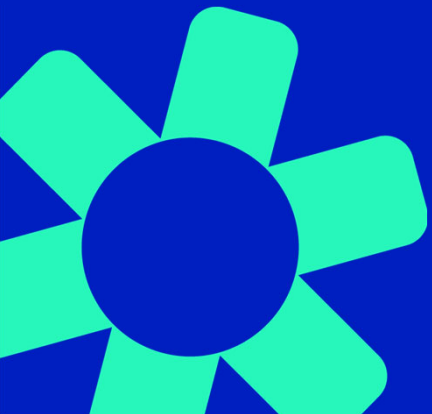


# Recommendations

*Nurture partnerships to attract investment and deliver business support*

*Build a business pipeline by providing support at each stage of business growth*

*Stimulate the tech sector*



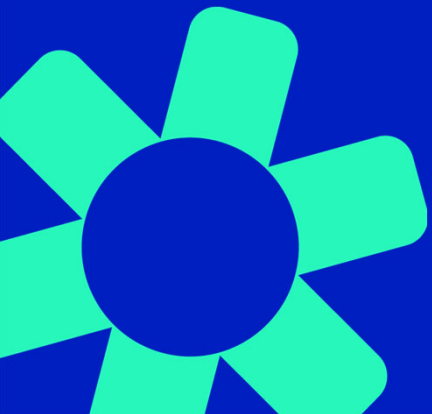
# Implementation

*Action plan development*

*Sector Led with the formation of a creative partnership*

*Council supported and enabled through policy and pipeline development*

*External collaboration opportunities*





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Any  
Questions?





# PLYMOUTH CULTURE

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