

# Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee



|                          |                                              |
|--------------------------|----------------------------------------------|
| Date of meeting:         | 14 July 2021                                 |
| Title of Report:         | <b>Mayflower 400 Update</b>                  |
| Lead Member:             | Councillor Mark Deacon                       |
| Lead Strategic Director: | Anthony Payne (Strategic Director for Place) |
| Author:                  | Charles Hackett                              |
| Contact Email:           | Charles.hackett@Mayflower400uk.org           |
| Your Reference:          | <a href="#">Click here to enter text.</a>    |
| Key Decision:            | No                                           |
| Confidentiality:         | Part I - Official                            |

## Purpose of Report

The purpose of the report is to update Scrutiny regarding Mayflower 400 delivery despite the pandemic and the remaining activity within this initiative

## Recommendations and Reasons

Endorse continuing PCC support of the Mayflower 400 programme to its conclusion in 2021  
 Endorse that some projects in the wider Mayflower 400 commemoration will finally deliver after September 2021 but the core programme will be concluded September 2021 with wrap-up activities from that point

## Alternative options considered and rejected

All activity could be stopped even earlier, but this would limit the final positive impact of the programme for Plymouth profile, but moreover cut short the commitment by many Plymouth residents

The Mayflower 400 programme could be extended beyond September 2021 as a continuing major initiative supporting the remaining ongoing projects. However, relevance of the narrative would be significantly reduced after the year of commemoration and new core team resource would have to be re-established

## Relevance to the Corporate Plan and/or the Plymouth Plan

Mayflower 400 has been a key contributor to the city vision to be one of Europe's most vibrant waterfront cities, where an outstanding quality of life is enjoyed by everyone.

**Values - Collaborative:** Mayflower 400 is a partnership of partnership working across residents, communities and businesses to deliver a common ambition to commemorate our history, to engage

and take part locally, to showcase Plymouth nationally and internationally, and to provide an exciting heritage and cultural programme

**Priorities – Unlocking the city’s potential as An Exciting, Cultural & Creative Place:**

Mayflower 400 has provided narrative, focus and investment basis over a period of years for a major cultural infrastructure, or a programme of exciting cultural and heritage activities, for collaboration and investment into the creative sector. It has also been a key way to position the city locally, nationally and internationally as such, with high profile projects getting coverage worldwide. Mayflower 400 has provided a platform for the subsequent creation of the Culture Plan and Visitor Strategy that provide the direction for these sectors through the next 10 years

**Priorities – Caring for people and communities through A Friendly Welcoming City:**

Mayflower 400 has provided training for service sector and taxi drivers, established and supported a new volunteers scheme, increased bookability and tour guiding for visitor. Through Community Sparks fund projects, Mayflower 400 has supported different communities across geographies and communities of identity and interested, and provides training to residents and volunteers to further support Plymouth being a welcoming city

Mayflower 400 has provided Value for Money by leveraging in significant commercial and grant fund providing a high return on PCC initial seed investment

Mayflower 400 has championed Plymouth locally, nationally and internationally through stakeholder engagement, media engagement and extensive coverage, and international and national visitor marketing

**Implications for the Medium Term Financial Plan and Resource Implications:**

The Council committed the following funding to Mayflower:

£2.25m revenue funding

£5m for capital projects

£1.5 for public realm activity

This funding is already incorporated within the Medium Term Financial Plan. Capital programmes have almost all been completed with a small remaining amount in summer 2021 for remaining public realm improvements. The revenue funding has been drawn down from 2015-2021 to cover core programme costs and activities and provide match for successful grant funding (see Appendix A). As the Mayflower 400 programme closes in 2021 and remaining minority of project cost are covered, no further resources are requested through this report

**Carbon Footprint (Environmental) Implications:**

Many of the Mayflower 400 events and activities are not delivered directly by PCC. As part of standard agreements with funded delivery partners and partners to which Mayflower 400 branding has been granted, alignment with Plymouth plan for plastics has been stipulated

**Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:**

*\* When considering these proposals members have a responsibility to ensure they give due regard to the Council’s duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.*

Participation in the volunteering programme, Mayflower Makers, has been open to all. The Volunteer Manager is experienced in managing volunteers and has established policy and handbook.

Training on diversity and inclusion has been completed by the Mayflower 400 team and is being rolled out across volunteers and partners

The Mayflower 400 Community Sparks programme specifically considers and aims for a wide and diverse range of projects and communities, to ensure all communities of identify or interest have equal opportunity to take part in the Mayflower 400 commemoration programme. Similarly, other parts of the community programmes (schools, sport) include activities that can broadly be accessed

The Mayflower 400 Cultural programme includes a diverse range of content and producers, is informed by relevant consultants on diversity and historic issues, and has high input and involvement from Wampanoag Native American partners.

## Appendices

\*Add rows as required to box below

| Ref. | Title of Appendix                            | Exemption Paragraph Number (if applicable)<br><i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i> |   |   |   |   |   |   |
|------|----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|---|
|      |                                              | 1                                                                                                                                                                                                                                                      | 2 | 3 | 4 | 5 | 6 | 7 |
| A    | Briefing report Mayflower 400                |                                                                                                                                                                                                                                                        |   |   |   |   |   |   |
| B    | Mayflower 400 Interim Evaluation, pub Jan'21 |                                                                                                                                                                                                                                                        |   |   |   |   |   |   |

## Background papers:

\*Add rows as required to box below

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

| Title of any background paper(s) | Exemption Paragraph Number (if applicable)<br><i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i> |   |   |   |   |   |   |
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## Sign off:

|                                                                     |                     |     |                       |            |                                       |    |                                       |            |                                       |               |                                 |
|---------------------------------------------------------------------|---------------------|-----|-----------------------|------------|---------------------------------------|----|---------------------------------------|------------|---------------------------------------|---------------|---------------------------------|
| Fin                                                                 | pl.21.<br>22.4<br>4 | Leg | MS/2<br>/02.0<br>7.21 | Mon<br>Off | Click<br>here<br>to<br>enter<br>text. | HR | Click<br>here<br>to<br>enter<br>text. | Asset<br>s | Click<br>here<br>to<br>enter<br>text. | Strat<br>Proc | Click here<br>to enter<br>text. |
| Originating Senior Leadership Team member: David Draffan            |                     |     |                       |            |                                       |    |                                       |            |                                       |               |                                 |
| Please confirm the Strategic Director(s) has agreed the report? Yes |                     |     |                       |            |                                       |    |                                       |            |                                       |               |                                 |
| Date agreed: 01/07/2021                                             |                     |     |                       |            |                                       |    |                                       |            |                                       |               |                                 |

Cabinet Member approval: approved verbally by Cllr Mark Deacon

Date approved: 02/07/2021