

EXECUTIVE DECISION

made by a Cabinet Member



REPORT OF ACTION TAKEN UNDER DELEGATED AUTHORITY BY AN INDIVIDUAL CABINET MEMBER

Executive Decision Reference Number – L25 21/22

Decision			
1	Title of decision: 2022 Great Britain Sail Grand Prix Plymouth		
2	Decision maker (Cabinet member name and portfolio title): Councillor Nick Kelly, Leader		
3	Report author and contact details: Victoria Allen, Marketing and Events Manager, Victoria.allen@plymouth.gov.uk ,		
4	Decision to be taken: <ol style="list-style-type: none"> 1 To approve Plymouth’s hosting of the 2022 Great Britain Sail Grand Prix event in line with the vision, themes and objectives outlined in the Visitor Plan 2020-2030 2. To approve the contract award to F50 League LLC to deliver the event as detailed in the Part 2 report. 3 To note the funding arrangements as described in paragraph 7. 		
5	Reasons for decision: We have won a competitive bidding process to host the event and are now at the point of contract.		
6	Alternative options considered and rejected: <p>Bid for alternative global sailing events – events of similar scale are either not available, cost prohibitive, lack spectator engagement or do not have significant global exposure and reach</p> <p>Develop a major global sailing event ourselves – not practical or realistic</p>		
7	Financial implications and risk: <p>The implications of this decision are that the cost of the overall project will be met from external contributions and the Place Directorate budget in 2022/23. In the event that these resources are insufficient a contingency of £0.247m will be set aside as part of the 2022/23 budget process.</p>		
8	Is the decision a Key Decision? (please contact Democratic Support for further advice)	Yes	Per the Constitution, a key decision is one which: <p>in the case of capital projects and contract awards, results in a new commitment to spend and/or save in excess of £3million in total</p>
		No	

		x	in the case of revenue projects when the decision involves entering into new commitments and/or making new savings in excess of £1 million
		x	is significant in terms of its effect on communities living or working in an area comprising two or more wards in the area of the local authority.
	If yes, date of publication of the notice in the Forward Plan of Key Decisions	N/A	
9	Please specify how this decision is linked to the Council's corporate plan/Plymouth Plan and/or the policy framework and/or the revenue/capital budget:	<p>Underpinning the Visitor Plan is a major events strategy to encourage day and repeat visitors to the city. These events are characteristically one-off opportunities with national and international appeal that generate significant media coverage and have the potential to attract significant volumes of visitors.</p> <p>A report by Deloitte into the economic impact of SailGP in 2021 has spelt out the direct financial benefits to the city:</p> <ul style="list-style-type: none"> • Gross expenditure of £8.9 million, including amount spent by spectators, event organisers and the teams. • Total economic impact of £6.9 million • Had it not been for COVID-19 limiting international visitor numbers and travel this economic benefit to Plymouth would have been closer to £10 million. <p>Positioning Plymouth globally will also raise awareness of opportunities within the city for business investment as young, innovative and forward thinking city to do business</p> <p>As stated in the Visitor Plan 2020-2030: <i>We need to significantly improve the productivity of tourism and deliver a sustainable tourism sector for the future, we need to focus on growing the higher value markets. That means UK short breaks, international leisure visitors. We will continue to use events, festivals, sport and significant celebration years to showcase what is distinctive about our city, project strong positive images to our target markets, attract new visitors and leverage further benefits for our city.</i></p>	
10	Please specify any direct environmental implications of the decision (carbon impact)	<p>General carbon emission associated with the running of events such as the use of generators and transportation.</p> <p>As the first climate positive sports and entertainment property, SailGP will continue to push boundaries in the global event industry and its 'Race for the Future'. Since its inception in 2019, SailGP has been measuring, reducing and contributing its entire carbon footprint and has set an ambitious target of 55 per cent reduction of its carbon footprint – based on science – by 2025, as well as committing to being fully powered by nature by 2025 on shore and on the water.</p>	

Urgent decisions				
11	Is the decision urgent and to be implemented immediately in the interests of the Council or the public?	Yes	<input type="checkbox"/>	(If yes, please contact Democratic Support (democraticsupport@plymouth.gov.uk) for advice)
		No	<input checked="" type="checkbox"/>	
12a	Reason for urgency: Confirmation that we had won the event was only given Wednesday 1st December. Sail GP have a requirement to announce on Tuesday 7th December which does not give time for a non-urgent decision to take place between confirmation of event/contract signature and event announcement. They have said that if we are not able to announce on Tuesday 7th December we risk losing the event.			
12b	Scrutiny Chair Signature:	Councillor Richard Bingley approved by email	Date	07/12/21
	Scrutiny Committee name:	Chair of Scrutiny Management Board		
	Print Name:	Councillor Richard Bingley		
Consultation				
13a	Are any other Cabinet members' portfolios affected by the decision?	Yes	<input type="checkbox"/>	(If no go to section 14)
		No	<input checked="" type="checkbox"/>	
13b	Which other Cabinet member's portfolio is affected by the decision?	N/A		
13c	Date Cabinet member consulted	N/A		
14	Has any Cabinet member declared a conflict of interest in relation to the decision?	Yes	<input type="checkbox"/>	If yes, please discuss with the Monitoring Officer
		No	<input checked="" type="checkbox"/>	
15	Which Corporate Management Team member has been consulted?	Name	Anthony Payne	
		Job title	Director of Place	
		Date consulted	01.12.2022	
Sign-off				
16	Sign off codes from the relevant departments consulted:	Democratic Support (mandatory)	DS77 21/22	
		Finance (mandatory)	ba.21.22.202	
		Legal (mandatory)	LS/37757/AC/6/12/21	

		Human Resources (if applicable)	N/A						
		Corporate property (if applicable)	N/A						
		Procurement (if applicable)	KK/PS/611/ED/1221						
Appendices									
17	Ref.	Title of appendix							
	A	Briefing report for publication							
	B	Equalities Impact Assessment							
	C	Contract Award Part 1							
Confidential/exempt information									
18a	Do you need to include any confidential/exempt information?		Yes	<input checked="" type="checkbox"/>	If yes, prepare a second, confidential ('Part II') briefing report and indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box in 18b below. (Keep as much information as possible in the briefing report that will be in the public domain)				
			No	<input type="checkbox"/>					
			Exemption Paragraph Number						
			1	2	3	4	5	6	7
18b	Confidential/exempt briefing report title:								
	Part 2 Briefing Report				x				
	Contract Award Report Part 2				x				
Background Papers									
19	Please list all unpublished, background papers relevant to the decision in the table below. Background papers are <u>unpublished</u> works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based. If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.								

Title of background paper(s)	Exemption Paragraph Number						
	1	2	3	4	5	6	7
Cabinet Member Signature							
20	I agree the decision and confirm that it is not contrary to the Council's policy and budget framework, Corporate Plan or Budget. In taking this decision I have given due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not. For further details please see the EIA attached.						
Signature			Date of decision	07/12/2021			
Print Name	Councillor Nick Kelly (Leader)						