

‘ASB CASE REVIEW’ – COMMS PLAN

Community Connections Safer Communities



Introduction

This Communication Plan has been developed in relation to the launch of Plymouth City Council’s new Anti-Social Behaviour Case Review policy and process.

Background

ASB Case Reviews (also known as ‘Community Triggers’) were introduced by the ASB, Crime and Policing Act 2014 in order to provide a statutory ‘safety net’ for those victims of anti-social behaviour who did not feel they were receiving a satisfactory response to their complaints of anti-social behaviour. An ASB Case review gives victims of persistent anti-social behaviour the right to request an independent, multi-agency review of their case where the required threshold has been met. Plymouth City Council is responsible for co-ordinating ASB Case reviews in the City of Plymouth.

Despite being in existence since 2014, the number of requests for ASB Case Reviews nationally is very low. Research has shown this is mostly due to a lack of awareness about the tool amongst victims and a lack of clear information provided about it by agencies. However, a recent Government white paper, updated statutory guidance, campaigns from victims’ charities and direction from our Police and Crime Commissioner has very much re-focused the importance of promoting this tool to ensure that we are providing the best possible service to victims of anti-social behaviour.

New ASB Case Review Policy

In order to ensure that we are doing our very best for victims of anti-social behaviour in Plymouth, we have developed a new ASB Case Review policy, process, guidance and procedure which is victim-focused, trauma-informed and inclusive. Our Safer Communities Team will work alongside partner agencies, including the Police and Registered Social Landlords, to both implement and promote this new policy, which will ultimately improve the safety of our communities and safeguard victims. The final draft of the ASB Case Review Policy and EIA are attached.

Communications Plan

- A ‘launch event’ to be held at The Council House on 17th January 2022
 - Guests to include the Harvinder Saimbhi from ASB Help, Rebecca Brown; The Police and Crime Commissioner, Alison Hernandez; Chief Superintendent for Plymouth & Chair of Safer Plymouth, Matt Longman; Portfolio Holder for Community Safety, Cllr John Riley; representatives from Plymouth Community Homes, Sovereign Housing Association, Guinness Housing Association, Anchor Housing Association and Livewest Housing Association; representatives from neighbourhood / partnership policing; representatives from Plymouth City Council; representatives from Cornwall Council, Victim Support; Comms
- A PCC press release re: ASB Case Reviews & PCC signing the ASB Pledge & Victim’s Promise
- Promotion of ASB Case Reviews on PCC social media
- Promotion of ASB Case Reviews by Devon and Cornwall Police neighbourhood policing teams
- Promotion of ASB Case Reviews by Housing Associations