

EXECUTIVE DECISION

made by a Council Officer



REPORT OF ACTION TAKEN UNDER DELEGATED AUTHORITY BY AN INDIVIDUAL COUNCIL OFFICER

Executive Decision Reference Number – COD16 22/23


Decision	
1	<p>Title of decision:</p> <p>Contract Award for the Supply, Installation and Maintenance of Bus Shelters and Information Panels Including Right to Display Advertising on Bus Shelters and Information Panels in the City of Plymouth</p>
2	<p>Decision maker (Council Officer name and job title):</p> <p>Paul Barnard, Service Director for Strategic Planning and Infrastructure</p>
3	<p>Report author and contact details:</p> <p>Debbie Newcombe, Sustainable Transport Co-ordinator</p> <p>Email: debbie.newcombe@plymouth.gov.uk</p> <p>Tel: 01752 307868</p>
4a	<p>Decision to be taken:</p> <p>To approve the award of a contract to Clear Channel UK Limited, the highest scoring Tenderer for the Supply, Installation and Maintenance of Bus Shelters and Information Panels Including Right to Display Advertising on Bus Shelters and Information Panels in the City of Plymouth.</p>
4b	<p>Reference number of original executive decision or date of original committee meeting where delegation was made:</p> <p>Cabinet – 10 March 2020</p>
5	<p>Reasons for decision:</p> <p>To ensure continuity in bus shelter provision for the City's bus users through the replacement of existing bus shelters with new, more modern shelter configurations and using new technologies where appropriate</p> <p>To ensure that all bus shelter and information panel infrastructure is kept clean and well maintained, presenting a good image of the City and encouraging greater use of public transport services</p> <p>To generate an income to the Council through a share of the advertising revenue</p>
6	<p>Alternative options considered and rejected:</p> <p>The following options have been considered and rejected:</p> <p>Option 1: Do Not Award the Contract</p> <p>This option has been rejected as the current contract will end resulting in either the removal of existing bus shelter infrastructure by the current provider or unmaintained and uncleaned infrastructure being</p>

	<p>left to deteriorate, presenting a poor image of the City's public transport infrastructure and City as a whole. This option would also mean that the Council would not be able to achieve its budgeted income target.</p> <p>Option 2: Extend the Current Contract</p> <p>This option has been rejected because the current contract terms would not allow the Council to receive a share of the advertising revenue, and the current provider has indicated the contract would need to be funded in the event of any further contract extensions in terms of business rates and cleaning and maintenance. This would also mean that the current infrastructure is not upgraded.</p>			
7	<p>Financial implications and risks:</p> <p>There are no financial risks associated with this contract.</p> <p>The new contract will be awarded at zero cost to the Council. Though the total contract value is £70,000,000 over the term of the Contract this reflects the costs and benefits to the successful tenderer in undertaking the concession contract.</p> <p>The successful Tenderer will upgrade bus shelters and associated highway infrastructure with more modern configurations where appropriate using the latest technological solutions and materials that support the Council's Climate Emergency Action Plan.</p> <p>Cleaning and maintenance of bus shelters and associated highway infrastructure have also been incorporated into the Tenderer's response.</p> <p>The new contract will generate an income for the Council.</p>			
8	<p>Is the decision a Key Decision? (please contact Democratic Support for further advice)</p>	<p>Yes</p>	<p>No</p>	<p>Per the Constitution, a key decision is one which:</p>
			X	<p>in the case of capital projects and contract awards, results in a new commitment to spend and/or save in excess of £3million in total</p>
		X		<p>in the case of revenue projects when the decision involves entering into new commitments and/or making new savings in excess of £1million</p>
		X		<p>is significant in terms of its effect on communities living or working in an area comprising two or more wards in the area of the local authority.</p>
8b	<p>If yes, date of publication of the notice in the Forward Plan of Key Decisions</p>	1 June 2022		
9	<p>Please specify how this decision is linked to the Council's corporate plan/Plymouth Plan and/or the policy framework and/or the revenue/capital budget:</p>	<p>Growing Plymouth</p> <p>This contract will ensure shelters are clean and well maintained contributing to a clean and tidy City. Upgraded and well-maintained bus shelters and associated modern infrastructure will enhance the</p>		

		<p>public transport offer encouraging people to use buses instead of cars thereby contributing to an efficient transport system.</p> <p>New bus shelters will need to meet particular environmental standards so through both their design and function they will contribute to a green, sustainable city that cares about the environment.</p> <p>Caring Plymouth</p> <p>Provision of modern, clean and well-maintained bus shelters will encourage use of public transport making Plymouth's transport network less congested, creating a safer environment for the City's residents, as well as contributing to making Plymouth a welcoming city.</p> <p>Plymouth Plan & Joint Local Plan</p> <p>In providing these facilities the Council will be supporting the use of sustainable transport modes as set out in the Adopted Joint Local Plan specifically policies SPT9, principles 5, where it states that the local Planning and highway authorities with key stakeholders will deliver: "realistic sustainable transport choices and increasing the integration of transport modes so that people have genuine alternative ways to travel., " 6, which seeks to get the most out of our existing network and encourage behavioural change, 9 (delivering transport projects which provide a safe and effective transport system) and 10 (taking control of our transport future, embracing localism and generating independent resources to transform transport investment and embracing changes in travel technology) and policy PLY6 through facilitating the economic development of the city centre.</p> <p>Enhanced bus shelters will also contribute to policy objective HEA6 (PP) of the Plymouth Plan – Delivery of a safe, accessible, sustainable and health-enabling transport system and Policy GRO 4 – Using transport investment to drive growth.</p>
10	<p>Please specify any direct environmental implications of the decision (carbon impact)</p>	<p>The successful Tenderer has clearly set out in their response how the new bus shelters and advertising panels will meet specified environmental standards, ensuring that through both their design and functionality they will contribute to a green and sustainable City.</p> <p>The successful Tenderer has set out how their organisation can help Plymouth achieve its ambition to become carbon neutral by 2030 through product design, materials used, power usage, cleaning material and disposal of redundant infrastructure. They will be providing living roofs at 21 City</p>

		Centre locations and are keen to provide solar powered shelters at non-advertising sites across the City where it is practical to do so.		
Urgent decisions				
11	Is the decision urgent and to be implemented immediately in the interests of the Council or the public?	Yes		(If yes, please contact Democratic Support for advice)
		No	X	(If no, go to section 13a)
12a	Reason for urgency:			
12b	Scrutiny Chair signature:		Date	
	Scrutiny Committee name:			
	Print Name:			
Consultation				
13a	Are any other Cabinet members' portfolios affected by the decision?	Yes	X	
		No		(If no go to section 14)
13b	Which other Cabinet member's portfolio is affected by the decision?	Councillor Jonathan Drean, Cabinet Member for Transport		
13c	Date Cabinet member consulted	19 May 2022		
14	Has any Cabinet member declared a conflict of interest in relation to the decision?	Yes		If yes, please discuss with the Monitoring Officer
		No	X	
15	Which Corporate Management Team member has been consulted?	Name	Anthony Payne	
		Job title	Strategic Director for Place	
		Date consulted	22 April 2022	
Sign-off				
16	Sign off codes from the relevant departments consulted:	Democratic Support (mandatory)	DS28 22/23	
		Finance (mandatory)	djn.22.23.33	
		Legal (mandatory)	MS/38629	
		Human Resources (if applicable)	N/A	
		Corporate property (if	N/A	

		applicable)						
		Procurement (if applicable)	PW/PS/629/ED/0522					
Appendices								
17	Ref.	Title of appendix						
	A	Procurement Gateway 3 – Contract Award Report – Part I						
	B	Equalities Impact Assessment						
Confidential/exempt information								
18a	Do you need to include any confidential/exempt information?	Yes	<input checked="" type="checkbox"/> No					
			If yes, prepare a second, confidential ('Part II') briefing report and indicate why it is not for publication by virtue of Part I of Schedule 12A of the Local Government Act 1972 by ticking the relevant box in 18b below.					
		Exemption Paragraph Number						
		1	2	3	4	5	6	7
18b	Confidential/exempt briefing report title: Procurement Gateway 3 – Contract Award Report - Part 2			X				
Background Papers								
19	Please list all unpublished, background papers relevant to the decision in the table below. Background papers are <u>unpublished</u> works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based. If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part I of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.							
	Title of background paper(s)	Exemption Paragraph Number						
		1	2	3	4	5	6	7
Council Officer Signature								

20	I agree the decision and confirm that it is not contrary to the Council's policy and budget framework, Corporate Plan or Budget. In taking this decision I have given due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not. For further details please see the EIA attached.		
Signature		Date of decision	27/07/2022
Print Name	Paul Barnard		