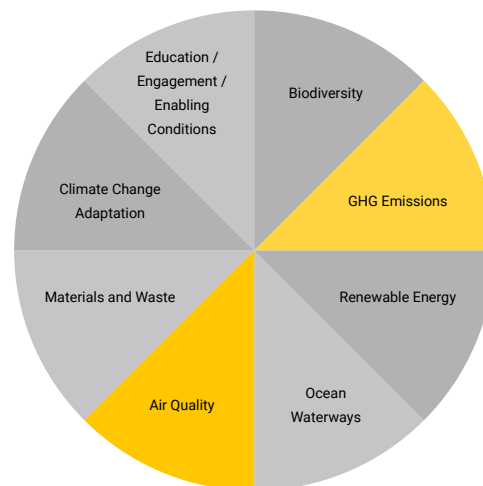


# Live Music Concerts on the Hoe



**Assessment ID:** LIV235

**Assessment Author:** Victoria Allen

**Assessment Initial Summary:**

**Assessment Final Summary:**

Cuffe and Taylor (C&T) are part of Live Nation Entertainment, the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, LN Media and Artist Nation Management.

We are proposing to enter into a commercial agreement, for C&T to deliver up to 4 concert days in 2024 on Plymouth Hoe featuring a range of broad popular talent and with an audience capacity of 15 - 30,000 per day.

Following a review of year one, there would be an opportunity to extend for years 2-5, and again for years 6-10. Each year, event dates would be mutually agreed.

The event will be delivered in its entirety by C&T who will provide all investment and shoulder all financial risk. PCC will facilitate the operational delivery of the event through existing staff resources. The event would become income generating for PCC from years 2 onwards.

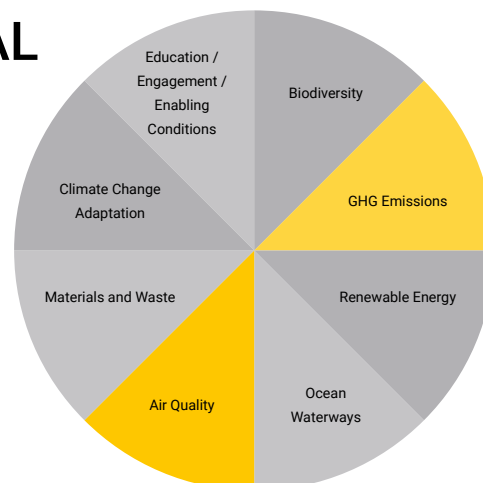
As the world's leading live entertainment company, the promoter has a clear Environmental Sustainability Charter with set goals and targets for all their offices, venues and live events. They recognise that they have a responsibility to preserve the live music experience for generations to come and a tremendous opportunity to use their platform to inspire global environmental actions.

The Climate Impact Assessment tool has highlighted that the areas of highest impact with regards to this event will be Air Quality and GHG Emissions, both of which will have a short term or limited negative impact.

With regards to Air Quality, there will naturally be an increase in vehicle use as people travel to the event. However, the event will take place in close proximity to the main transport Hub at Royal Parade and we will work closely with the promoter to develop a sustainable transport plan which will include additional public transport provision if required (train, bus, park n' ride) plus a communications campaign to encourage sustainable travel to the event.

In terms of GHG Emissions, the event will use shore power wherever possible but due to the amount of power required temporary generators will need to be used. The promoter will measure

# Live Music Concerts on the Hoe FINAL



the events GHG Emissions and has set targets with the aim of meeting their overarching goal of 50% reduction in scope 1 and 2 GHG emissions by 2030.

## **Biodiversity Score: 2**

**Biodiversity Score Justification:** The project takes place on green field site (Plymouth Hoe) and will emit a certain level of noise which will be controlled as per the Premises Licence.

**Biodiversity Score Mitigate:** Yes

## **Biodiversity Revised Score: 3**

**Biodiversity Revised Score Justification:** We would work closely with the Environment Planning team to identify any ecologically sensitive areas and ensure the event footprint does not have a negative impact on habitats such as the wild flower meadows on the Hoe. The promoter will work within any local conditions and carry out environmental or biodiversity impact assessments if required to protect local flora and fauna while holding the event.

## **GHG Emissions Score: 2**

**GHG Emissions Score Justification:** The promoter will measure the events GHG Emissions and has set targets with the aim of meeting their overarching goal of 50% reduction in scope 1 and 2 GHG emissions by 2030

**GHG Emissions Score Mitigate:** Yes

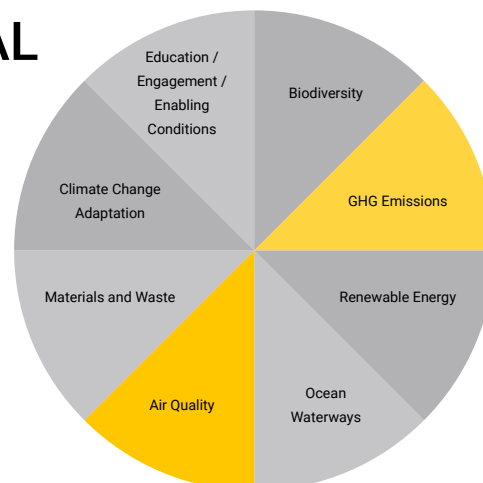
## **GHG Emissions Revised Score: 2**

**GHG Emissions Revised Score Justification:** The event will use shore power wherever possible but due to the amount of power required temporary generators will need to be used.

## **Renewable Energy Score: 3**

**Renewable Energy Score Justification:** The promoter aims to power all their offices, venues and live events with 100% renewable energy by 2030

# Live Music Concerts on the Hoe FINAL



**Renewable Energy Score Mitigate:** No

**Ocean and Waterways Score:** 3

**Ocean and Waterways Score Justification:** A robust litter picking and cleansing routine will be implemented during and after the event to ensure a minimal level of litter is released into the environment. To remove waste from the Event the promoter will require a current Waste Carriers Licence or will use a registered company. Waste water will not be disposed of on the site or by use of the storm drains. Temporary toilets will be provided on site for the duration of the event from a reputable company who will arrange appropriate sewage disposal.

**Ocean and Waterways Score Mitigate:** No

**Air Quality Score:** 2

**Air Quality Score Justification:** There will be an increase in vehicle use as people travel to the event.

**Air Quality Score Mitigate:** Yes

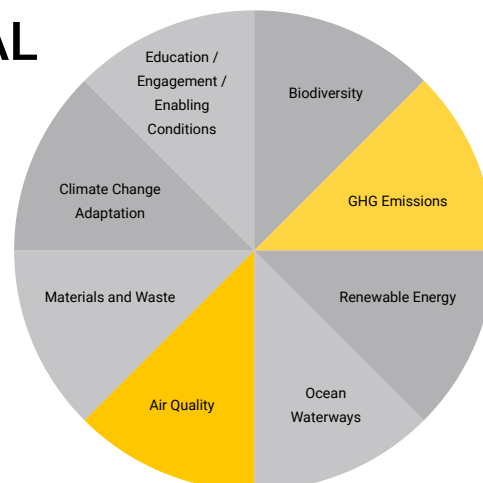
**Air Quality Revised Score:** 2

**Air Quality Revised Score Justification:** The event is taking place in close proximity to the main transport Hub at Royal Parade. We will work closely with the promoter to develop a sustainable transport plan which will include additional public transport provision if required (train, bus, park n' ride) plus a communications campaign to encourage sustainable travel to the event.

**Materials and Waste Score:** 2

**Materials and Waste Score Justification:** Due to the amount of people attending the event there will be an increase in waste volumes. The promoters will prioritise waste reduction followed by reuse, recycling, energy recovery and disposal. The event aims to be zero waste to landfill and achieve a 50% or higher material recovery rate by 2030.

# Live Music Concerts on the Hoe FINAL



**Materials and Waste Score Mitigate:** Yes

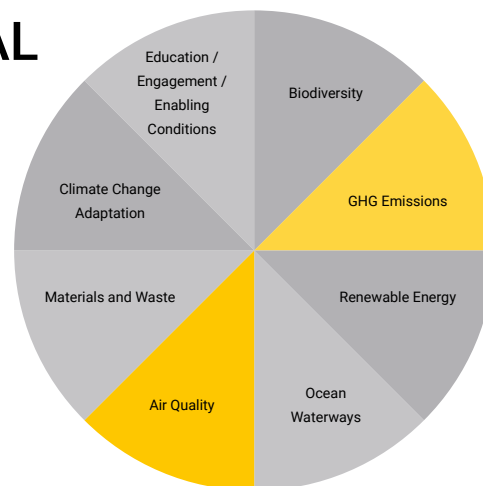
**Materials and Waste Revised Score:** 3

**Materials and Waste Revised Score Justification:** The event will follow the below Terms & Conditions for events on Plymouth Hoe: The Organiser must keep plastic cable ties to a minimum and opt for more environmentally friendly options in the first instance. The Organiser must ensure event caterers do not stock the following: o Plastic strawso Plastic cutlery & stirrerso Polystyrene trayso Condiment sachetso Drinks cartons/tetra packso Bottled still watero Coloured PET or highly coloured rPET bottles If compostable items, such as 'Vegware' are used, the Organiser is required to arrange for this to be commercially composted or ideally returned to the manufacturer. The Organiser must provide a reusable cup deposit scheme or accept people bringing their own refillable drinks cups and must provide clear signage on site informing people about the scheme or encouraging people to bring their own cups or to reuse cups. All public recycling bins on site should have clear signage at eye level and be well lit. The following general items will not be allowed on site: o Non-biodegradable confettio Non-biodegradable Glittero Plastic giveawayso Balloons and lanterns as per PCC's balloon and lantern policy <https://www.plymouth.gov.uk/parksnatureandgreenspace/balloonreleasesandlantern> Recycling: Contamination of recyclable materials is the largest barrier to recycling. This happens when too much food waste and non-recyclable packaging is put into the recycling bins. At Armed Forces Day in 2021 we undertook in depth analysis of the contents of the recycling bins. We found that coffee cups (which are not recyclable in Plymouth) were the largest source of contamination in the recycling bins as many people assume they are recyclable. In order to reduce contamination at events and therefore maximise recycling we will:• Provide clear signage regarding where coffee cups should be placed (general waste or a separate bin)• Provide clear signage for Plastic and Cans bins as these are the largest recyclable materials at events• Work with volunteers such as Clean Our Patch wherever possible to help educate the public and ensure bins are used correctly Where a recycling bin has been too contaminated, the contents are sent for treatment at the Plymouth Energy from Waste Facility which has been designed to complement the recycling process by filtering out any CO2 emissions and providing heating and power to the City of Plymouth. No waste goes to landfill.

**Climate Change Adaptation Score:** 3

**Climate Change Adaptation Score Justification:** The Event Management Plan will include

# Live Music Concerts on the Hoe FINAL



contingency planning for extreme weather including high winds, flash flooding and extreme heat. This will include weather monitoring in the lead up and during the event, provision of free potable water on site, welfare and medical facilities and evacuation plans. The event plans will be scrutinised by the Event Safety Advisory Group, a forum for events organisers to work with the emergency services and local authority to ensure events are safe.

**Climate Change Adaptation Score Mitigate: No**

**Education / Engagement / Enabling Conditions Score: 3**

**Education / Engagement / Enabling Conditions Score Justification:** As the world's leading live entertainment company, the promoter has a clear Sustainability Charter which includes: "Our sustainability aims will be clearly and transparently communicated to our audience and we will use our position and reach to engage with our customers to raise awareness of environmental issues. We will connect and collaborate with local and national environmental causes and organisations. We will participate in sustainability conversations within the industry and beyond to share best practice and learn from others."

**Education / Engagement / Enabling Conditions Score Mitigate: No**

## Wheel Key

- Long lasting or severe negative impact
- Short term or limited negative impact
- No impact or neutral impact
- Short term or limited positive impact
- Long lasting or extensive positive impact