

## Service Delivery: Plymouth NHS Stop Smoking Service

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### Background:

Plymouth NHS Stop Smoking Service directly contributes to the Plymouth PCT corporate vision: '*Healthy people leading healthy lives in healthy communities*' & directly to the priorities of reducing health inequalities and preventing ill health. Smoking is the primary cause of health inequities in Plymouth.

These priority outcomes are reflected in the PCTs WCC outcomes, VS targets, LAA targets & SHA ambitions. Our priority is improving the quality and efficiency of smoking cessation services across Plymouth and reducing the number of people who smoke tobacco. This is a strategic objective to reduce health inequalities in Plymouth and is driven by the NHS Operating framework, PSA targets, SHA ambitions, LAA targets, vital signs, national indicator set, DH & NICE guidance. Our challenge is to provide a comprehensive smoking cessation service and reduce smoking prevalence in Plymouth, in particular the deprived areas of the city.

This is a large scale programme and involves multiple work streams currently including:

- Partnership work with the Tobacco Control lead in the LA shaping IDeA funded projects
- Facilitating Plymouth Smoke Free Alliance
- Developing patient pathways such as elective surgery
- Implementation of a voucher scheme for NRT
- Increasing provision for Nurse Prescribing within the service
- Varenicline equal first line in the PAJF
- Service evaluation and needs assessments including PPI projects
- Introducing data capture systems and policy
- Reviewing current data quality and analysis
- Continual development, implementation and review of comms strategy
- Improved media relations and PR
- Developing a service website
- Quality assessment of services in primary care
- Development of training provision
- Introduction of a Pharmacy LES
- Review of service protocol and patient pathways
- Provision of 'out of hours' services
- Developing services and access to deprived areas of Plymouth
- Introducing a centralised 'One stop shop' based in the city centre
- Securing long-term accommodation in secondary care setting

In the context of National Guidance (NICE, DH etc) the service is performing well and meets most of the recommendations and requirements. NICE suggest that an NHS Stop Smoking Service should aim to see at least 5% of quit attempts. Plymouth sees in excess of 10%. NICE suggest a quit rate of 35%. Plymouth historically has seen quit rates of 50%.

### Drivers for the service:

JSNA  
NHS Operating Framework  
Darzi Review  
Choosing Health  
Beyond Smoking Kills (Imminent White Paper)  
10 HIC in Smoking & Pregnancy  
10 HIC in Tobacco Control  
Health Inequalities, Next Steps

Thorax Guidelines  
HDA Training Guidelines  
NICE – Brief Interventions  
NICE – Primary Care  
NICE – NRT  
NICE – Varenicline  
NICE – Workplace Health Promotion  
DH Monitoring Guidance

DH Smoking Cessation In Practice Principles  
DH How to set up Smoking Cessation Services  
DH Tackling Health Inequalities  
Action on Smoking & Health Guidance  
QOF  
World Class Commissioning  
SWPHO  
LSP

### Abbreviations

<b>LAA</b>	Local Area Agreement
<b>PCT</b>	Primary Care Trust
<b>PSSS</b>	Plymouth NHS Stop Smoking Service
<b>HTG</b>	Healthy Theme Group
<b>LSP</b>	Local Strategic Partnership
<b>LMC</b>	Local Medical Council
<b>QOF</b>	Quality Outcome Framework
<b>NI</b>	National Indicator
<b>GP</b>	General Practice

<b>LES</b>	Locally Enhanced Service
<b>JSNA</b>	Joint Strategic Needs Assessment
<b>VS</b>	Vital Signs
<b>HIC</b>	High Impact Changes
<b>HDA</b>	Health Development Agency
<b>NICE</b>	National Institute for Clinical Excellence
<b>DH</b>	Department of Health
<b>SWPHO</b>	South West Public Health Observatory

### Performance

The following report is the latest available business performance for Plymouth NHS Stop Smoking Service (related indicators) made available in the month of January 2010. The report has been compiled by taking contributions from a number of available corporate data sources.

Performance Indicator	Basis	Latest performance					RAG history 2009/10												Lead	When reported	EC, NP, VS
		Actual	RAG	Target	Latest Period	Trend ▼ worse ▲ better ► stable	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar			
Four week smoking quitters	NHS Plymouth	456	G	380	Q2 09/10	▲													Russell Moody	Quarterly	NP
% of Smoking status recorded (GP - QOF)	NHS Plymouth	64.8%	A	70.0%	Q2 09/10	►													Russell Moody	Quarterly	

Performance Indicator	Latest performance					RAG history 2009/10												Lead	National Average	Trend against national average	Action/ recovery plan
	Actual	RAG	Target	Latest Period	Trend ▼ worse ▲ better ► stable	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar				
World Class Commissioning Outcomes																					
Women smoking at time of delivery	16.9%	G	19.0%	Q2 09/10	▲													Russell Moody	14.1%	▲	Yes
Smoking quitters per 100,000 population	295	G	238	Q2 09/10	▲													Russell Moody	323 Q2 08/09	▲	No

Performance Indicator	Latest performance						RAG history 2009/10												Lead	When reported	Risk rating	Action/ recovery plan
	Actual	RAG	Target	Latest Period	Total Reward Grant	Trend ▼ worse ▲ better ► stable	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar				
LAA 2007/08 – 2009/10																						
Pregnant women who quit smoking at 4 weeks	22	R	35	Q2 09/10	£309k	▼												Russell Moody	Quarterly	H	Yes	
Smoking quitters from deprived neighbourhoods	280	R	484	Q2 09/10	£309k	▼												Russell Moody	Quarterly	H	Yes	