

## PLYMOUTH CITY COUNCIL

**Subject:** Joint Health and Wellbeing Strategy  
**Committee:** Health and Wellbeing Board  
**Date:** 16 January 2014  
**Cabinet Member:** Councillor Sue McDonald  
**CMT Member:** Carole Burgoyne, Director for People  
**Author:** Ross Jago, Performance and Research Officer  
**Contact details:** [ross.jago@plymouth.gov.uk](mailto:ross.jago@plymouth.gov.uk) / 01752 304469  
**Ref:** HWB/JHWBS8  
**Key Decision:** No  
**Part:** I

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### **Purpose of the report:**

Attached to the agenda is the final draft of the Plymouth Health and Wellbeing Strategic Framework for approval by the Board. The development of the Framework has been an iterative process, led and authored by members of the Board with support officers from across our system. The framework has taken into account the results of the Health and Wellbeing Survey undertaken in 2013.

This framework sets the parameters for commissioning plans across the NHS and the Council, with a key focus on integration of services. Plans to address our priorities will be appended as schedules to this framework and the Board will ensure that they reflect the direction within the framework and test them against the recommendations of the Marmot review. The Health and Wellbeing Board will seek to support commissioner's plans by adding weight and influence to these areas of work and measure success using the suite of outcomes frameworks at our disposal.

In order to affect a change in behaviours to improve the health and wellbeing of citizens, the Board will seek to kick start a movement for change within the population. The Health and Wellbeing Board's approach to change will be based on commitment to the vision of 'Happy, Healthy, Aspiring Communities' rather than compliance to organizational boundaries or hierarchies. The unique make-up of the Board can create the conditions for a movement for change to emerge and release the capacity that exists in our city for economic, social and cultural renewal.

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### **The Brilliant Co-operative Council Corporate Plan 2013/14 -2016/17:**

The publication of the strategy will support the corporate plan values by -

- ensuring a democratically accountable overview of the development process;
- ensuring that the Board adheres to its Statutory Duty to publish the Joint Health and Wellbeing Strategy;
- ensuring that the strategy is developed in partnership, will invite all partners to contribute toward the publication process.

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### **Implications for Medium Term Financial Plan and Resource Implications:**

**Including finance, human, IT and land:**

None arising as a result of recommendations in this report.

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**Other Implications: e.g. Child Poverty, Community Safety, Health and Safety and Risk Management:**

Actions plans which underpin the Plymouth Health and Wellbeing Strategic Framework will make specific commitments to addressing issues of child poverty and community safety.

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**Equality and Diversity:**

Has an Equality Impact Assessment been undertaken? No

The Board, through developing and promoting this strategy will assist with the achievement of the city's/council's objectives with regards to equality and diversity.

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**Recommendations and Reasons for recommended action:**

That the Board –

- I. Approves the Plymouth Health and Wellbeing Strategic Framework.

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**Alternative options considered and rejected:**

None

The publication of the Strategy is a statutory requirement of the Health and Social Care Act 2012.

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**Published work / information:**

**Sign off:**

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Fin	N/A	Leg	N/A	Mon Off	N/A	HR	N/A	Assets	N/ A	IT	N/A	Strat Proc	N/A
Originating SMT Member - Giles Perritt													
Has the Cabinet Member(s) agreed the content of the report? Yes													

## **1.0 Purpose**

- 1.1 This report provides an update to the Board on the progress toward the publication of the Joint Health and Wellbeing Strategy.
- 1.2 The Board, at its June meeting confirmed its vision and three strategic approaches, alongside the Board's definition of Health and Wellbeing. The vision, approaches and definition have been developed since the publication of the Health and Social Care Act 2012 and form the basis for the Joint Health and Wellbeing Strategy.

## **2.0 The Joint Health and Wellbeing Strategy (JHWS)**

- 2.1 An initial draft of JHWS was published as part of the Board's June agenda and the JHWS requires additional work to ensure that commissioners can be held to account for their commissioning decisions, the Board can measure progress against its strategic approaches and that the strategy is aligned to guidance as set out by the Department of Health. The JHWS is on course to be signed off at the meeting of the Health and Wellbeing Board in January 2014.
- 2.2 The Health and Wellbeing needs of our population are paramount to a successful and sustainable city and as such the JHWS will form an important chapter of the Plymouth Plan. The Plymouth Plan will reflect the aspirations of communities across Plymouth and will be the single strategic plan for the city for use by partners in the private, public and voluntary sectors.
- 2.3 While the JHWS is finalised work continues on addressing the issues identified by Board members. At the June meeting of the Board members spent time considering where joint efforts could be applied and where the board could have a real effect on the health behaviours which lead to poor health and wellbeing. The unique membership of the Plymouth Health and Wellbeing Board provides for working in a different way and the most important work the Board will do is address those issues which are not a priority of any single organisation.
- 2.4 After considering key themes emerging from the joint strategic needs assessment, Public Health Outcomes Framework, NHS Outcomes Framework, Adult Social Care Outcomes Framework and the developing priorities of the Children's Partnership alongside the interim results of the health and wellbeing survey the board identified three issues to be explored in informal 'Solution shops' –
  - Alcohol and Substance Misuse
  - Obesity
  - Mental Health
- 2.5 The Board is engaged in a national systems leadership exercise funded through the Department of Health and Local Government Association. The exercise aims to develop improved place-based collaborative leadership around a local 'wicked' issue, which in the case of Plymouth is the implementation of the city's Alcohol plan. A full update on this exercise is will be considered under a separate item to this agenda.

## **3.0 Commissioning Requirements**

- 3.1 The Joint Commissioning Partnership (JCP) is responsible for ensuring a coordinated and consistent approach to commissioning services on behalf of partner agencies in Plymouth. It aims to ensure a joined up approach to strategic planning and service delivery in order to

maximise best use of public resources and deliver seamless services by working across organisational boundaries. The JCP is presently made up of partners from Plymouth City Council, office of the Police and Crime Commissioner, Health and Probation Services.

- 3.2 As the single commissioning body in the city of Plymouth, the JCP will be the delivery arm of the Board commissioning for current health needs and improving integrated working. The Board will not set further priorities for commissioners but will hold them to account for current commissioning plans and ensure that plans align with the Boards three strategic approaches.