Corporate Plan 2013/14 to 2016/17 - Key Action Highlight Report

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Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	RAG	2014/15 Key	Milestones due for completion during current quarter	Status	Proposed resolution (overdue Milestones)	Milestones due for completion next Quarter						
The Council provides and enables brilliant services that strive to exceed	Pete Smith	Faye Batchelor- Hambleton	Pete Honeywell	Speed up the delivery of Customer and Service Transformation Programme service reviews through developing a Council wide Customer and Service delivery blueprint and Customer Access Strategy.	Green	<u>K1</u>	 Implement the split of staff in Revs and Bens to create teams working in the shop, the contact centre and on case work Deliver new technology for shop and train staff Commence rationalisation of web content on www.plymouth.gov.uk Develop customer service principles and draft Customer Service Strategy with a roadmap and implementation plan for deployment 	1. Complete 2. Complete 3. Complete 4. Complete (Presented at Your Plymouth Scrutiny 10.10.14 and to be presented at Cabinet on 11.11.14)		 Pre decision scrutiny on draft Customer Service Strategy and implementation plan for initial tranches Cabinet approval of Customer Service Strategy and implementation of initial tranches Pothole reporting available on Plymouth App - this must be confirmed with Amey before it can be included on this report Open new shop 						
customer expectations.	Pete Smith		Giles Perritt	Focus performance improvement on top priorities identified by Plymouth residents.	Green	К2	 Increase number of free early years places across the city Children's Social Care to move to single assessment, an approved frontline assessment process for vulnerable people Update road resurfacing programme to reflect current intelligence and priority for intervention Launch £3m Green Deal for Communities Fund 	1. Complete2. Complete3. Complete4. Complete		 Set up a forum to help women return to work on family friendly policies after maternity or childcare leave Begin to introduce free Wi-Fi in the city centre Relaunch a home composting scheme 						
	Tudor Evans		David Draffai	Support the Culture Board in refreshing and n implementing a city-wide cultural strategy - the Vital Spark.	Green	<u>K3</u>	 Refresh of the Plymouth Culture Board trustees (complete – closing date for applicants completed and shortlisting is now underway) Review of the Plymouth Culture Board priorities (complete) 	1. Complete 2. Complete		1. Development of funding application to Arts Council to support the development and delivery of the priorities						
Plymouth's cultural offer provides value to the city.	Tudor Evans	David Draffan	David Draffan	David Draffan			David Draffan	David Draffan	David Draffai	ⁿ Support Destination Plymouth to deliver the Visitor Plan and a programme of events to raise the profile of the city to investors as a major stepping stone towards Mayflower 2020	Green	<u>K4</u>	 Continue with City Centre company ballot process – business consultation Start to develop Mayflower 2020 programme Start to develop 10 year major event strategy 	1. Complete 2. Complete 3. Complete		 1. Present City Centre Company business plan to cabinet for approval – Dec 2. Present draft major event plan to CMT – Dec 3. Present draft Mayflower programme to CMT – Dec 4. Agree event and marketing priorities for 2015/16 – Dec 5. Commence refresh of Visitor Plan – Mar 2015
	Tudor Evans						David Draffai	Transform the city's cultural assets to provide n greater value to the city through the development of the Plymouth History Centre	Green	<u>K5</u>	 Recruitment for new programme director of Plymouth History Centre (complete – appointment of Paul Brookes confirmed 10th October) Procurement of design team for the Plymouth History Centre (complete – design team appointed and start-up meeting scheduled for Friday 17th October) 	1. Complete 2. Complete		 1. Completion of interpretation master plan 2. Completion of first phase of the organisation project 		
A Council that uses resources wisely.	Mark Lowry	Malcolm Coe	Malcolm Coe	Align the five year Medium Term Financial Plan to the Corporate Plan and deliver the Council's Transformation Programme.	Green	<u>K6</u>	 1. Revise the Council's Revenue Financial Resources Forecast incorporating sensitivity analysis to reflect a high level 5 year horizon 2. Review initial Ernst and Young Transformation benefit modelling to reflect current Transformation Programme information and ensure accurate benefit assumptions are presented 3. Co-operative Capital Investment Board to approve the 2017/18 Capital Resources Forecast 4. Produce initial draft of the Integrated Health and Wellbeing resource plan incorporating budgets and benefits 	2. Complete		 1. 2015/16 - 2016/17 detailed budget to be presented to Cabinet (October 2014) Indicative budget for 2017/18 & 2018/19 2. Refreshed Transformation Programme benefits to be presented to Cabinet 3. Adult Social Care and Children's Social Care budgets to be presented to the Corporate Management Team and Cabinet using cost and volume methodology – demonstrating impact of planned health integration. 						
	Mark Lowry		Malcolm Coe	e Maximise Plymouth's opportunities to secure external funding.	Green	<u>K7</u>	 Forward projections of projected income streams to be presented and targets to be set via Co-operative Council Investment Board (CCIB) and the Leader Submit bid for £1.4m Transformation Challenge award funding in partnership with Clinical Commissioning Group and Plymouth Community Healthcare 	1. Complete 2. Complete		 Draft City Deal governance arrangements focusing on maximising return on the funding Define principles in agreement in partnership with the University regarding energy sharing in relation to the History Centre 						
Pioneering in reducing the city's carbon footprint and leading in environmental and	Brian Vincent	Malcolm Coe Paul Barnard	Paul Barnard	Work with Plymouth residents, as well as the private and public sector within Plymouth, to create a low carbon city.	Green	<u>K43</u>	 Launch Green Deal Communities Scheme in targeted areas Publish Low Carbon Topic Papers for Plymouth Plan 	1. Complete 2. Complete		1. Recruit PEC volunteer co-ordinator and launch apprentice scheme						

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More decent homes to support the population.	Chris Penberthy	Paul Barnard	bu Paul Barnard an me	acourage more homes to be available to rent or ay accelerating housing supply and deliver a range ad mix of well-designed greener homes that will eet the housing needs of the city through the ymouth Plan.	Amber	<u>K44</u>	 Agree the final phase 2 City Council sites to proceed, subject to further consultation with ward Councillors and Portfolio Holders Submit planning applications on two City Council sites for 8 self build serviced plots Release of Phase 3 City Council sites with supporting site planning statements to support increased housing delivery Support PHDP to secure capital funding under the HCA Affordable Housing Programme 2015- 18 	 Incomplete Complete Complete Complete Complete 	1. 8 out of 10 phase 2 sites agreed to proceed – 2 'on hold' subject to further information and consultation. Due to be agreed in November.	 Release of Phase 4 of remaining City Council sites, including self build sites, with supporting site planning statements to support increased housing delivery Agree criteria for the £50m Affordable Housing Loan facility. Secure planning consent for the first RENTplus homes at Mannamead Centre, to pilot institutional investment model of affordable housing. Secure planning consent for Nelson Project to deliver custom build scheme for ex-service personnel 				
A strong economy	Tudor Evans		David Draffan pa	ork with the Plymouth Growth Board and artners to deliver the Local Economic Strategy rough systems leadership	Green	<u>K12</u>	 Business Growth and Investment flagship report to the Growth Board. Digital Economy flagship report to the Growth Board. 	1. Complete 2. Complete		 Delivery team and structure in place for each LES flagship. Learning and Talent Development flagship report to the Growth Board. People, Communities and Institutions flagship report to the Growth Board. Quarterly newsletter started, with headline economy updates. 				
creating a range of job opportunities.	e of David Draffa	David Draffan	David Draffan He	apport the Local Enterprise Partnership to aximise investment and economic growth in the eart of the South West area through a Growth eal and EU	Green	<u>K13</u>	 Secure a Growth Deal for the LEP / Plymouth, above the national average. Establish a Business Leadership Group. Sign a Service Level Agreement between LEP and Plymouth. 	1. Complete 2. Complete 3. Complete		 Establish Growth Deal 'Asks' for Plymouth 2016/17. Identify and agree funding allocations for the LEP's Smart Specialisation areas. Support businesses with RGF applications. 				
A top performing	lan Tuffin		Judith Harwood	eliver Children and Young People's Plan	Green	<u>K14</u>	 1.Complete needs analysis and draft a commissioning plan to inform priorities in Children and Young People's Partnership Plan. 2.Agree plan and strategies with Partnership against priority one - 'Raise Aspiration'. 3.Populate Partnership plan with agreed measures for 2014-17 4.Using system leadership methodology agree detailed actions for 2014-15 with 'owners'. 5.Agree Communication Plan and have Plan endorsed by Cabinet. 	 1.Complete. 2.Complete. 3.Complete. 4.Complete. 5.Complete. 		 Commence integration of the school improvement functions and pool budgets and capabilities to meet resource need of Plan. Work with headteachers and governing bodies to map progress against targets and re-align interventions or support as necessary. 				
education system from early years to continuous learning opportunities.	n Judith Harwoo	Judith Harwood	Judith De	evelop and deliver a skills plan for the city, in line ith the future growth agenda.	Green	<u>K15</u>	promotion	 Complete. Complete. Complete. Complete. Somplete. 		 1.Refresh Raising Participation Age plan using latest data. 2.Review Employment and Skills plan in light of first yes of ESB and amend. 				
Plymouth is an	Tudor Evans				David Draffan			reation of the Plymouth Plan	Green	<u>K16</u>	 3 month consultation launched Publication of topic papers Initiation of content developed Structure of plan developed Strategic Objectives developed. Presentation of progress to CMT (away day) Update Cabinet Planning with progress Update Scrutiny with progress. 	 Complete 		2.Review Employment and Skills plan in light of first year of ESB and amend.
attractive place for investment.	Tudor Evans/ Mark Lowry		David Draffan He	apport the Local Enterprise Partnership to aximise investment and economic growth in the eart of the South West area through a Growth eal and EU	Green	<u>K18</u>	 Support LEP at Farnborough Airshow. Host TSB Director. Visit 10 businesses as part of Business Relationship Programme. Appoint LEP Inward Investment Manager. Launch the GAIN Growth Hub. 	 Complete Complete Complete Complete Complete Complete 		 Attend MIPIM London. Support Clove 400 celebration. Produce new inward investment display. Complete hotel demand research. Visit an additional 10 businesses as part of the Business Relationship Programme. 				

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	lan Tuffin		Alison Botham Deliver the Early Intervention and Prevention Plan.	Green	<u>K19</u>	 1.Implementation of a new contract for Children Centres. 2.Partcipation work with young carers has been undertaken. 3.FWAF Government target achieved. 4.Increased the number of free early years places . Please Note: A number of the milestones previously held within the Early Intervention Plan are 	1.Complete. 2.Complete. 3.Complete. 4.Complete.		TBC Milestones for quarter 3 are currently under review with relevent parties to ensure that they deliver the required outcomes.
						now being reshaped and new delivery vehicles established. These are predominantly via Transformation and the Children and Young Peoples Commissioning Strategy which is being developed. The situation will be reviewed in quarter 3 to ensure on going management of milestones can continue.			
						 Complete needs analysis. Review and agree strategic outcomes as a partnership and work with the Early Years Strategic Partners to agree priorities, activities, and targets and complete the Early Years Strategic Partnership plan for the financial year. 	 Complete. Complete. Complete. Complete. 		 Agree new leases and timetabled activities with schools that have satellite children's centre provisions on site. Recommission support for childminders through tendering or consider other models of service delivery.
	Sue McDonald		Judith Deliver both the Early Years Strategy and SEN/D Harwood Strategy	Green	K45	 Ensure that there are sufficient places available to meet Plymouth's 1400 place target for disadvantaged 2 year olds. Ensure that performance management systems promote the early identification of potential slippage and address them in a timely manner. Complete the commissioning of the last of the PCC Children's Centres and promote a smooth transition to the new providers. Implement Contract and Performance management monitoring to ensure organisations are 	5.Complete. 6.Complete.		3. Ensure that the Great Expectations programme in Children's centres is delivered consistently across the city, with effective co-ordination.
						meeting the Children's Centre specification and agreed targets.			
	Sue McDonald		Kelechi Lead on the city's strategy for health and wellbeing	Green	K21	 1.Develop revised approach to health inequalities 4 4 54 and supporting action plan 2.Engage with development of Plymouth Plan 3.4 4 54 Paper taken through CMT, Member Briefings and Cabinet Planning 4.Engage city wide partners to socialise 4 4 54 Plan Launch Event for November 2014 	1.Complete2.Complete3.Complete		1.4 4 54 Health & Wellbeing Board Solution Shop 16/10/14 2.Launch event for 4 4 54 focussing on workplace wellbeing 10/11/14 3.4 4 54 to Cabinet 11/11/14 4.HWB 20/11/14
			Nnoaham				4.Complete 5. Complete		5.Caring Plymouth 11/12/14 6.Input and finalise Health Module of Plymouth Plan
We will prioritise prevention.		Dave Simpkins Alison Botham				 1.Commission a wellbeing survey in Plymouth to understand the baseline wellbeing in the city 2.Engage local academic institutions in drafting a memorandum of understanding 3.Initiate discussions with internal partners on integrated intelligence function 4.Draft Plymouth Report - Narrative JSNA document 5.Set up Pharmacy Needs Assessment Steering Group to agree universal approach in the 			1.Publicise results of Wellbeing Survey, initial release at 4 4 54 Event2.Publish Plymouth Report and present to HWB 20/11/143.Follow up meeting on integrated intelligence to move forwardactions with CCO4.Begin 60 day consultation on Pharmacy Needs Assessment
	Sue MeDeneld		Kelechi Develop a clear research and evidence base to		K46	region. 6.Refresh JSNA web pages and publish Census and Area Profiles - continue to make local needs assessments available e.g. Sexual Health Needs Assessment, Health Visitor Caseload Survey 7.Undertake Fieldwork for Wellbeing Survey Sep 2014	5 4.Complete 5.Complete		10/11/14 5.Draft and finalise Health Module of Plymouth Plan 6.Publish Health Visitor Caseload Survey and associated comms
	Sue McDonald		Nnoaham understand health inequalities across the city	Green	N40	 8.Memorandum of Understanding with Plymouth University, University of St Mark & St John drafted. City College now joining. 9.Initial meeting with CCO and key staff across PCC on integrated intelligence function. 10.Draft PNA sections in line with legislation 	6.Complete 7.Complete 8.Complete		
							9.Complete 10. Complete		
						 1.Develop Healthy Weight Strategic Action Plan with partners including Physical Activity Needs Assessment 2.Convene Alcohol Programme Board 			1.Launch of Reducing Strength Campaign 2.PCC sign up to new national Workplace Wellbeing Charter and develop programme for staff
			Deliver strategies that reduce individual risk factors			3.Develop business case for Reducing the Strength campaign4.Develop staff health promotion programme with HR and Health & Safety	3.Complete 4. Complete		3.Develop business case to increase NHS Health Check offer and uptake in the City through alternative delivery vehicles to primary
	Sue McDonald		And strengthen the role and impact of early intervention and prevention	Green	K47	 5.Engage Partners through Healthy Weight Strategic Group 6.Begin planning with NHS England for transfer to PCC of commissioning responsibility for Health Visiting 7.Provide report on status of deliver of Health Check programme in Plymouth. 	5.Complete 6.Complete		care 4.Consultation and EIA on Healthy Weight Strategic Action Plan (plan to take to HWB Q4)
							7.Complete		
						 Provide analysis to ensure new housing development meets presenting needs Implementation of commissioned supported accommodation and outreach service for young parents 	 Complete Complete 		 Reach target of enabling at least 350 under-occupiers to access support/hardship funding Implementation of enhanced deposit guarantee and private rented
	Chris Penberthy		Stuart Palmer Deliver the Housing Plan Objectives	Green	<u>K22</u>	3. Increase capacity in young person's supported accommodation pathway (including 4 bed crisis/assessment centre)	3. Complete		sector service for young people (18-25 years)

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We will help	Sue McDonald			Strengthen the public health offer to integrated commissioning to ensure access to modern, integrated services that are fit for purpose and provide value for money	Green	<u>K23</u>	1.Gain membership of work streams in IHWB1. Complete2.Jointly with Cooperative Commissioning develop a commissioning strategy for complex2. Completeneeds based on Alliance Contracting model3. Support NEW Devon CCG to investigate the reasons for high levels of unplanned care at3. CompleteDerriford Hospital4. Work with CCG to investigate the reasons for the high levels of unplanned care at Derriford4. CompleteHospital5. DPH to lead "prevention "programme in NHS Futures (NEW Devon CCG)5. Complete		 1.Workshop held with Cooperative Commissioning on Alliance Contracting. Commissioning Strategy drafted. (Undertaken on 16/10/14) 2.Publicise results of Wellbeing Survey, initial release at 4 4 54 Event 3.Publish Plymouth Report and present to HWB 20/11/14 4.Follow up meeting on integrated intelligence to move forward actions with CCO 5.Begin 60 day consultation on Pharmacy Needs Assessment 6.Profile the unplanned care population to support wider communication campaign to get people accessing the right services in an attempt to reduce inappropriate attendance and unplanned admissions
people take control of their lives and communities.	Pete Smith	Dave Simpkins	Stuart Palmer	Review and Support co-ordination and capacity building in the voluntary sector and reinvigorate volunteering	Green	<u>K24</u>	No Milestones		 Website and communications plan to start from 22/10/14 Volunteering service contract specification agreed - services to start from 1/10/14
	Pete Smith		Stuart Palmer	Lead agreement on and implementation of a new framework for working with citizens and communities for the city	Green	<u>K25</u>	1. Pre decision scrutiny of framework and recommendations to cabinet . Share with partners and develop a community of practice1. Complete2. Framework approved by Cabinet.2. Complete3. Role of Scrutiny agreed 4. Scope of community of practice agreed3. Complete		1. Run workshops for partners and members to scope activity aligned to the framework
	lan Tuffin		Dave Simpkins	Deliver an Increase in personalised packages of care to support people to live as independently as possible	Green	K48	1. Creation of performance dashboard tracking timeliness of care planning cycle 1. Complete 2. Embed performance reporting process using redeveloped department overview dashboard 2. Complete		1. Following restructure, to have allocated general managers ownership and responsibility to service areas.
	Chris Penberthy		Stuart Palmer	Deliver the Community Safety Plan.	Green	<u>K26</u>	1. Agree plan with Safer Plymouth partners1. Complete2. Start implementation of plan and monitor performance2. Complete		1. Monitor performance and address under-performance
Children, young people and adults			Alison Botham		Green	<u>K27A</u>	<u>Children's Safeguarding</u> 1. Complete review of provision of therapeutic services to C&YP at risk of CSE undertaken by 1. Complete MACSE 2. Action plan in place and improving trend in child protection plans in line with national 2. Complete expectations 2. Complete		 <u>Children's Safeguarding</u> 1. Confirm that government recommendations to improve outcomes for children of prisoners and better support their families are being met. 2. Confirm arrangements are in place to address a lack of confidence in some day care provisions in working with looked after children and infant care. 3. Confirm that ongoing work with Families with a Future is having a positive outcome on the safeguarding of children and young people
are safe and confident in their communities.		Stuart Palmer Alison Botham	Dave Simpkins	Ensure there is a relentless focus on safeguarding through the implementation of the Corporate Safeguarding Improvement Plan, Plymouth Safeguarding Children Board and Plymouth Safeguarding Adults Board plans.	Amber	<u>K27 B</u>	Adult Safeguarding3. Complete3. Complete review of training strategy (frontline council staff)3. Complete4. Review Terms of Reference and membership of the Safeguarding Adults Board, in line with4. Not Complete4. Review Terms of Reference and membership of the Safeguarding Adults Board, in line with4. Not Complete5. Ensure that Partnership agreement is revised and signed by statutory partners and wider5. Not Complete6. Commission SAB Development Day to ensure partners and Elected Members understand and comply with roles and responsibilities6. Not Complete7. Complete review of Police Detention Order (place of safety) for detained adults and young people7. Complete8. Adult Safeguarding policy and procedures updated and available on PCC website8. Complete	as complete in Qtr 3 report. 5. Discussed at October board. To also	Adult Safeguarding 4. Protocol with adult mental health services complete and in place

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	Pete Smith		Stuart Palmer	Become a welcoming city that is diverse and that combats hate crime.	se, inclusive	Green	<u>K29</u>	2. Review Welcoming City plan in light of Fairness Commission response	1. Complete 2. Complete		 Agree Welcoming City actions with partners. Safer Plymouth to commence Systems Leadership approach to tackling Hate Crime
	Chris Penberthy		Giles Perritt	Implement the findings of the Fairness C	Commission.	Green	<u>K30</u>	2. Lead officer to draft outline response to recommendations	1 Complete 2 Complete 3 Complete		 1. Ensure that the financial consequences of the responses to the fairness commission form part of the budget setting process for 15/16 2. Arrangements for implementation of other, none PCC led recommendations are in place 3. Publicise PCC response to Fairness Commission recommendations
Poople are treated	lan Tuffin		Dave Simpkins	Improve the quality of the care and sup	oport market	Green	<u>K31</u>	Care Act	1. Complete 2. Complete		 Develop Fair Fee model for care home providers considering Living Wage implications Consultation on Fair Fee model for care home providers Cabinet Report on Fair Fee model for care home providers Consultation on Fairer Charging Policy Cabinet Report on Fairer Charging Policy Review accreditation of Leadership programme course (Leadership Programme for Care Home Managers)
People are treated with dignity and respect.	Ian Tuffin	Dave Simpkins		Working with Partners to create a Den Friendly City	mentia	Amber	<u>K49</u>	 Alzheimer's Society Workforce development strategy for PCC staff in place Social Care and Health PVI providers workforce development programme in place Deliver workshop at GP Forum Review and promote e-learning packages Dementia embedded within University Social Work and OT Courses Letter to GPs sent out encouraging sign-up to Direct Enhanced Service (DES) Dementia Strategy implementation co-ordination within CCG - action plan agreed at Cabinet Eligibility criteria and referral processes shared between agencies Implement Reader group for people with dementia Review of the support groups for people with dementia to ensure there is equity of access and needs are addressed 	 Complete Complete Complete Not Complete Complete Complete Complete Somplete Complete Complete Complete Complete 	 4. This will be delivered at the December GP Forum and was deferred due to the availability of the national dementia lead. 9. Pathway map produced but not yet published. This will be discussed at the next multi agency stakeholder group to be held on the 5th November. At which point this action will be completed. 	
	lan Tuffin		Dave Simpkins	Continue to work closely with the NHS a seamless service for older people's ca smoother discharge from hospitals	•	Green	K50	3. Increased staffing in place to support hospital discharge pathway	 Complete Complete Complete 		1. To complete review of hospital discharge practices (reablement and rapid response)

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	Tudor Evans)avid)rattan	Deliver a Skills Plan for the city working co- operatively with the Employment and Skills Board, Education, Learning and Families Service and the Local Enterprise Partnership	Green	<u>K32</u>	 Promote construction skills at MTV event and four other events in the city. Write consultants brief for Skills Audit. 	1. Complete 2. Complete		 Host 'Building Plymouth' construction skills summit. ESB to review and consult on draft Plan for Employment and Skills.
Citizens enjoy living and working	Chris Penberthy	David Draffan	Judith Harwood	Deliver the Child Poverty Plan.	Green	K51	 1.The cross party child poverty working group became an advisory group to Cabinet in June 2014. The working group continued to receive quarterly progress reports against actions outlined in the child poverty action plan. 2.The child poverty standing conference (referred to publically as the conversation) was held in July 2014 with 30 child poverty champions across the city, and chaired by father Sam Philpott. This is the start of a number of conversations to take place over the coming year to raise awareness of child poverty. 3.Co-operative Scrutiny Board received the first annual update on progress against the child poverty basket of indicators 			1.Complete mid-term review of child poverty action plan 2.Commence initial scoping of the 2016/19 child poverty strategy 3.Develop child poverty communications and advocacy plan to cover; Citywide 'Conversations about Child Poverty' targeting GPs, children centres, primary schools and business leaders
in Plymouth.	Chris Penberthy	_		Develop a programme to improve the quality of private rented housing and take action against rogue landlords.	Green	K52	 Evaluate Fairness Commission asks and scope a new charter for Private Housing Agree consultation draft of charter to sign off by Portfolio Holder 	1. Complete 2. Complete		2.Commence initial scoping of the 2016/19 child poverty strategy
	Mark Coker		Simon Dale	Reduce problems with potholes through increased investment in capital repair works.	Green	<u>K36</u>	 Monitoring of progress against both Inspector reported and public reported defects with regard to timely intervention aimed at 10 working day turnaround for public report defects. Reporting of progress with regard to funding externally provided by DfT. Progress review of detailed survey of carriageway condition (GAIST) to inform future investment Update resurfacing programme to reflect current intelligence and priority for intervention. 	 Complete Complete Complete Complete 		3.Develop child poverty communications and advocacy plan to cover; Citywide 'Conversations about Child Poverty' targeting GPs, children centres, primary schools and business leaders
Plymouth's brand is clear, well- known and understood globally.	Tudor Evans	Giles Perritt David Draffan	Giles Perritt	Britain's Ocean City branding will be rolled out.	Green	K37	1. Develop initial draft 10 year major event strategy	1. Complete		1. Agree event and marketing priorities 2015/16
Government and other agencies have confidence in		Malcolm Coe /	David Draffan	Implement City Deal for Plymouth	Amber	К39	 Options for access and land use agreed by South Yard Programme Board 15,000 businesses engaged through Growth Hub Contractor procured for Wage Progression Pilot Shadow Joint Committee meets 	 Complete Incomplete Complete Complete Complete 	2. 10,000 not 15,000 Businesses engaged so far. This is due to lateness in starting the various business support schemes. We are anticipating that we will catch up with the year -end target of 20,000 businesses engaged by the end of the year.	 Outline planning permission submittedfor South Yard Procurement of contractors to deliver the personalised Caseworkers Employability Gateway Challenge Fund launched
the Council and partners: Plymouth's voice matters.	Tudor Evans	Giles Perritt		Develop a proactive approach to lobbying Government, working with the LEP and neighbouring authorities.	Green	K40	 Evidence to be provided on behalf of Peninsular Rail Taskforce (PRTF) to the Transport Select Committee on National Rail investment Cross party Westminster launch of PRTF's 3 Point Plan for a Great South West Railway Economic study commissioned to assess link between rail connectivity and productivity Ensure City Deal Steering Group is in place 	 Complete Complete Complete Complete Complete 		 Chief Executive to present Peninsular Rail Task Force at October Transport Select Committee Campaign to secure acceptable solution to flooding at Cowley Bridge through special PRTF and Network Rail and Environment Agency Parliamentary Reception to galvanise South West business community on connectivity issues Launch of electrification study findings to media and industry

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Our employees are ambassadors for the city and the Council and proud of the difference we	Pete Smith	Chis Squire	Les Allen	Implement People and Organisational Development Framework.	Red	<u>K41</u>	 Present Work Force Deliver Validation Report to Project Board Design Learning and Development Operating Framework Design Career Transition Operating Framework Design Behavioural Competencies Framework Design framework for leadership, competencies, skills and knowledge 	 Complete Complete Complete Incomplete Incomplete 	 4. Awaiting additional resource and in order to be able to identify resolution date 5. Additional activities identified and therefore scope of milestone reset - milestone target date now set for Quarter 3 	 Design framework for leadership, competencies, skills and knowledge Commence CMT / SMT Leadership development programme 	
make.	Pete Smith		Giles Perritt	Implement the Corporate Plan Communication strategy.	Green	K42	1. Refresh Corporate Plan Key Actions and Performance Measures via Cabinet approval to ensure the contents are reflective of current position	1. Complete		1. Approve 6 month forecast for Work Force Development objectives	