Overview

The Plymouth Report provides an overview of the needs and issues facing the city – with an accompanying narrative about the shared challenges and opportunities that we face. To understand the health of the city, it is essential to also understand the city’s geography, its population and the environment within which its residents live and work. We also need to understand the economic context of the city such as jobs, wages, infrastructure and economic growth.

The report is compiled using the best available evidence from a wide range of existing data sources and reports. The Plymouth Report also meets the locally defined requirement to produce a Joint Strategic Needs Assessment (JSNA).

The initial version of the new style Plymouth Report was published in October 2017. It was based as far as possible around the structure of the Plymouth Plan and was intended to provide an annual summary of facts and figures about Plymouth and its residents.

Changes for 2018/19

To enable consistency and comparison, the Plymouth Report 2018/19 retains much of the same content structure as the initial Plymouth Report with the three main chapters of Living, Healthy and Growing. In order to further align with the Plymouth Plan structure, two additional sections have been added. The infrastructure section pulls all issues around housing and transport together into one section to provide a clearer picture. The new international section gives more focus to international issues and the role of Plymouth on the world stage.

This year there are also two ‘Focus on’ sections covering inclusive growth and leaving the EU. The ‘Focus On’ sections provide more of a deep dive into particularly relevant topics and going forward, it is intended that each iteration of the Plymouth Report will feature different deep dive topics.

The structure of this year’s report is as follows:

<table>
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<tr>
<th>Section 1: Introduction / Executive Summary</th>
<th>Plymouth overview, strategic context, summary of each section</th>
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<tr>
<td>Section 2: Living Plymouth</td>
<td>Population, neighbourhoods, resident insight, deprivation and poverty, community safety, education and environment.</td>
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<tr>
<td>Section 3: Healthy Plymouth</td>
<td>Life expectancy, health inequalities, maternal and child health, mental health, lifestyle behaviours, chronic diseases, vulnerable groups</td>
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<td>Section 4: Growing Plymouth</td>
<td>Local economy, employment and jobs, wages, productivity, post-16 education and skills</td>
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<td>Section 5: Infrastructure</td>
<td>Housing current profile, demand, affordability and provision, digital connectivity, transport and strategic connectivity,</td>
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<td>Section 6: International</td>
<td>Universities and research, international exports, tourism and visitors, culture</td>
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<tr>
<td>Section 7: Challenges and Opportunities</td>
<td>Key issues, questions and challenges facing the city</td>
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</table>
The design of the Plymouth Report 2018/19 has also been refreshed to further align with the look of the Plymouth Plan and also the Data Plymouth website to highlight the relationship between them.

**Summary of key challenges**

This year the Plymouth Report has highlighted the following challenges facing the city:

- Housing – future need and affordability
- Raising productivity and improving strategic connectivity
- Inclusive Growth – growing the local economy whilst reducing inequality
- Unhealthy lives – improving healthy life expectancy

**Plymouth Plan context**

The Plymouth Report plays a crucial part in the review cycle of the Plymouth Plan, the city’s strategic plan, and aims to stimulate debate and discussion as to whether city plans and resources are aligned with meeting the needs of its residents and communities.

The Plymouth Plan, being the key city policy document, sits at the head of a dynamic system. The system also includes the capability to monitor performance, and to provide insight and intelligence for decision makers on the findings of that monitoring. This enables reviews and refreshes to take place, ensuring the Plan remains relevant to current challenges. It follows a classic plan/monitor/manage approach and comprises the following three key elements:

- **The Plymouth Plan:** Plymouth’s single, integrated and holistic strategic plan.
- **Data Plymouth:** an evidence bank for the Plymouth Plan, it offers a range of open data, live statistics from national and local data sources, needs assessments and other useful reports.
- **The Plymouth Report:** an overview of the needs and issues facing the city – the state of the city – informed by more detailed documents and data sets such as the JSNA, most of which are held on the Data Plymouth website. Updated regularly, this report feeds directly into the Plymouth Plan performance and review cycle.

Along with other key local documents such as the Corporate Plan monitoring reports, Director of Public Health Annual Report, JLP Annual Monitoring Report and the Plymouth Plan indicator set, the Plymouth Report provides a summary of evidence to inform the refresh of the Plymouth Plan.
As well as being used to inform the Plymouth Plan, the Plymouth Report provides the narrative JSNA for the city. It also has a number of other uses throughout the year. Some recent examples include:

- To inform a Health and Social Care Select Committee who visited Plymouth in February 2019 as part of a national enquiry into sexual health services. In March 2019 similar information was also drawn from the Plymouth Report to inform a sexual health commissioning case study submitted to the Local Government Association to demonstrate innovative approaches to local government/public health commissioning.
- Regularly provides figures and context for articles featured in the weekly policy brief.
- Provides Plymouth overview and context for other reports e.g. MTFS, Safer Plymouth and Peninsula Community Safety Strategic Assessments.
- Used to support a Controlling Migration Fund Bid.

Next steps and future iterations

Once content has been agreed, it is intended that the Plymouth Report 2018/19 is published on the JSNA pages of the corporate website alongside the previous Plymouth Report as well as being published on Data Plymouth. Copies will also be sent to relevant partnerships and partners.

Due to the resource required to produce the Plymouth Report, it is intended that a full report is published every two years rather than annually, to fit with the Plymouth Plan cycle as outlined above. This would not impact on the Joint Strategic Needs Assessment as there is no statutory requirement to produce a single annual update. Plymouth City Council's JSNA website contains far more JSNA-related information (in the form of area profile and detailed reports) than could ever be included in a single summary narrative document.