

Cabinet



Date of meeting:	08 June 2021
Title of Report:	Corporate Plan 2021-2025: Key messages
Lead Member:	Councillor Nick Kelly (Leader)
Lead Strategic Director:	Tracey Lee (Chief Executive)
Author:	Giles Perritt (Assistant Chief Executive)
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Your Reference:	
Key Decision:	Yes
Confidentiality:	Part I - Official

Purpose of Report

The aim of the revised Corporate Plan 2021-2025, which will be presented to the Council on 14 June 2021 is to reflect the new Administration's vision for the city and the Council, and to reframe the Council's mission, values and priorities to support this. In addition, following fifteen months of unprecedented challenges created both nationally and locally by the COVID-19 pandemic there is an opportunity to reintegrate response and recovery activities into the Corporate Plan and the Council's associated delivery plans and governance arrangements.

This report identifies the priorities that will be reflected in the revised plan when the Council's approval is sought.

Recommendations and Reasons

That Cabinet:

1. Endorses the priorities and issues summarised in this report, and agrees that they will form the basis of the revised Corporate Plan 2021-2025
2. Agrees that the priorities adopted as part of the Council's recovery and renewal framework are reflected in the revised Corporate Plan and associated delivery plans
3. Integrates the role of the Reset Board into its day to day business, ensuring that the Council's continuing response to and recovery from the COVID-19 pandemic receives appropriate political leadership

Maintaining consistency with the Council and city's overarching vision and values, first adopted in 2013 and spanning several administrations is an important part of the strategic leadership of the Council. There is, however an opportunity to revise the plan to reflect the experience of delivery over the last three years, to address the challenges presented by the COVID-19 pandemic and to reflect the new administration's priorities and approach.

Alternative options considered and rejected

Retaining the existing Corporate Plan 2018-2022 for its remaining year would prevent the opportunities outlined above being reflected in a revised plan.

Relevance to the Corporate Plan and/or the Plymouth Plan

The Corporate Plan 2021-2025 will replace the current Corporate Plan adopted in June 2018 and will continue to reinforce the Council's contribution to the Plymouth Plan

Implications for the Medium Term Financial Plan and Resource Implications:

The Corporate Plan sets out the strategic direction and necessary focus for the Council and will continue to be the driver for future resource allocation. The medium term financial plan will reflect the priorities set out in the plan as it is further developed.

Carbon Footprint (Environmental) Implications:

Environmental sustainability is a key driver of the corporate plan and will be reinforced by the revised priorities.

Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:

** When considering these proposals members have a responsibility to ensure they give due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.*

The corporate plan will recommit the Council to promoting a friendly, welcoming city with reduced health inequalities which puts citizens at the heart of decision making.

We have given due regard to our statutory duties under the Equality Act 2010 and the Public Sector Equality Duty.

Our City vision spells out our ambition to ensure an outstanding quality of life enjoyed by everyone and our values commit us to treat everyone with respect and to champion fairness.

Our priorities to ensure we are a friendly welcoming city and that people feel safe, respond to our Public Sector Equality Duty to promote equality, tackled discrimination and promote good relations between people from different backgrounds.

An Equality Impact Assessment will be published before the Council decision is taken to adopt the revised Corporate Plan.

Appendices

**Add rows as required to box below*

Ref.	Title of Appendix	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
		1	2	3	4	5	6	7
A	Briefing report							

Background papers:

**Add rows as required to box below*

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

Title of any background paper(s)	Exemption Paragraph Number (if applicable)						
	1	2	3	4	5	6	7

Sign off:

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Originating Senior Leadership Team member: Giles Perritt (Assistant Chief Executive)											
Please confirm the Strategic Director(s) has agreed the report? Yes											
Date agreed: 03/06/2021											
Cabinet Member approval: Cllr Nick Kelly (Leader)											
Date approved: 03/06/2021											

Appendix A: Briefing report

Introduction

The Council first adopted the 'Plan on a page' format for our Corporate Plan in July 2013. The approach, which has been maintained by successive administrations of the Council since then serves to:

- Set out the City and the Council's vision
- Highlight the fact that we are a values-led organisation
- Demonstrate a strong focus on delivery
- Provide a clear strategic framework to inform business and service planning

The aim of the revised Corporate Plan 2021-2025, which will be presented to the Council at its meeting of 14 June 2021 is to reflect the new Administration's vision for the City and the Council, reset the Council's mission in its response to and recovery from the COVID-19 pandemic and state the Council's priorities for delivery.

City Vision

The Council retains and re-endorses the city vision, as one of Europe's most vibrant waterfront cities, where an outstanding quality of life is enjoyed by everyone.

Mission

The revised Mission recognises the major task of recovery from the widespread impacts of the COVID-19 pandemic, but also the opportunity to learn from the city's response and build on the positive work that communities, businesses and partners have done to support a more resilient and sustainable future.

Values

The Council's values have been refreshed to place more emphasis on listening to and engaging with residents, businesses and communities in the design and delivery of services, consultation over changes and taking responsibility for the impact of our actions both on others and on the environment.

Priorities

The Cabinet adopted six areas of focus in May 2020 as part of the Council's recovery and renewal framework:

- Restating the Council's vision and values
- Supporting the economy
- Minimising inequalities and supporting individuals and communities
- Delivery of council services
- Responding to the climate emergency
- Managing the Council's finances

The Corporate Plan 2021-25 and its associated delivery plans will encompass these areas of focus and ensure that recovery and renewal are 'built into' the Council's planning and delivery framework over the next four years.

Revised headings have been created for the Council's priorities covering the city's built environment, economy, cultural life and the health, safety and wellbeing of its communities.

Changes to organisational priorities emphasise the importance of the quality of services, providing value for money and taking account of the views of recipients of our services.