

<b>NMP Horizons - Final Activity Plan Development Stage</b>				
<b>Focus – Explore, connect, test, trial, develop.</b>				
<b>Engagement programme</b>	<b>Development activity submitted</b>	<b>Development activity detail</b>	<b>Engagement Detail</b>	<b>Lead</b>
PI Interpretation	Interpretation designers employed	Work with CEX, stakeholders and communities to develop the NMP Brand values and the city wide interpretation approach, whilst testing the approach through NMPHorizon comms	Interpretation development <ul style="list-style-type: none"> <li>• All levels of engagement through the programme delivery will be used to gain understand and insights from people from across the City on what aspects of the NMP matters to them and what enables them to connect.</li> <li>• These insights will be the basis of the brand and interpretation development and initial proposals will need to be widely tested.</li> <li>• The final approaches will be embedded in the delivery phase bid.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP CEX with support from NMP team.</li> </ul>
	Interpretation scheme developed	Interpretation scheme developed and costed for the delivery stage bid.		
P2 Digital engagement	6 'innovation labs' to explore the art of the possible	Innovation labs/Hidden Treasures <ul style="list-style-type: none"> <li>• Brief for Digital Park support developed with local stakeholders. Expert partner to be commissioned to lead innovation labs and development of Digital Park delivery plan for next stage bid.</li> <li>• Some prototyping work to test ideas.</li> </ul>	Innovation Labs <ul style="list-style-type: none"> <li>• The innovation labs will be open invite to those in the digital creative scene to be part of the Digital Park development.</li> <li>• The prototyping work will be tested with communities across different audiences. The exact detail on how this testing will be dependent on the 'products' that are eventually prototyped.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP Team + External consultants</li> </ul>

	develop a marine observation post (Breakwater)	<p>Marine Observation Post</p> <ul style="list-style-type: none"> <li>• 2 fixed webcams Smeatons Tower and Mt Batten.</li> <li>• 1 roving webcam that can be used to give insight into the Park</li> <li>• Streams to be linked to updated webpage.</li> </ul>	<p>Marine Observation Posts</p> <ul style="list-style-type: none"> <li>• Enabling self-discovery – providing streaming on website and details on social media channels.</li> <li>• Roving cam – will enable this to take a step further by more in depth understanding of key activities in the Sound.</li> <li>• The streaming of the stations and links through social media will enable a NMP community to form.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP Team</li> </ul>
	Hidden treasures of the sound project development	<p>Website and Social Media</p> <ul style="list-style-type: none"> <li>• Existing website to be re-vamped</li> <li>• Focus on enabling community content to develop the website.</li> <li>• SM channels live – content to be created in line with Activity Plan delivery.</li> </ul>	<p>Website and Social Media</p> <ul style="list-style-type: none"> <li>• The existing website will be updated to provide a platform for community curated content, so we are building a people NMP website for the project.</li> <li>• Social Media channels.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP Team</li> </ul>
	Consultation to develop a website "front door" for the park			
P3 Activate	2x open NMP Festival events	<p>NMP Open Weekend at the NMA event - April 1,2,3 2022, repeated 2023</p>	<p>NMP Open Weekend at the NMA</p> <ul style="list-style-type: none"> <li>• Free weekend at the NMA that highlights all aspects of the NMP. Provides first opportunity to start helping to shape the Parks future.</li> <li>• Ticket distribution will ensure that the event is inclusive.</li> </ul>	<ul style="list-style-type: none"> <li>• NMA + NMP Team,</li> </ul>
	30+ pilot targeted 'Give it a go' events			
	3+ Pilot walking events and challenges			

	potentially with digital innovation*	Sea in the Park	Sea in the Park	<ul style="list-style-type: none"> <li>• NMA</li> </ul>
	20x 'Sea in the park' events (taking the park to communities)	<ul style="list-style-type: none"> <li>• 'Sea in the Park' in community events (Easter and summer hols)</li> <li>• Meet the National Marine Park</li> </ul>	<ul style="list-style-type: none"> <li>• Programme of engagement taking the Park to the people.</li> <li>• Engaging with communities across the City. Bringing the wonder of the NMP to people's doorsteps and enabling them to have a voice on the Parks future.</li> <li>• Meet the NMP will provided a dedicated programme to engage young people with the Park.</li> </ul>	
	"sea at the park" engagement alongside existing events programme	<p>Give it a Go Programme</p> <ul style="list-style-type: none"> <li>• NMP Give it a Go Journey – (July big event)</li> <li>• Sail GP – Inspire programme + STEM events (July)</li> <li>• Challenges linked with Give it a Go and SailGP</li> </ul>	<p>Give it a Go</p> <ul style="list-style-type: none"> <li>• Programme to provide individuals the opportunity to try getting on, in, under and next to the water.</li> <li>• Using the programme to work with communities to identify the barriers to sustainable use and opportunities to over come the barriers.</li> <li>• Opportunities will be provided within communities first to trial approaches to give it a go.</li> <li>• Programme will culminate in a city invitation to a give it a go event hosted on the waterfront.</li> </ul>	<ul style="list-style-type: none"> <li>• New Events and Engagement Lead + Mount Batten WSC +Partner Hubs.</li> </ul>

		<p>Engagement focus points</p> <ul style="list-style-type: none"> <li>• Photographic exhibition – past, present (Part of History festival May)</li> <li>• NMP Takeover of the Box – (August)</li> <li>• British Arts show (Oct-Dec)</li> </ul> <p>Community Lead Creative Engagement</p> <ul style="list-style-type: none"> <li>• NMP Sparks programme</li> </ul>	<ul style="list-style-type: none"> <li>• The programme will work with the SailGP Inspire programme to maximise reach and impact.</li> </ul> <p>Engagement focus points</p> <ul style="list-style-type: none"> <li>• Throughout the programme the NMP will align with other events to enable people to connect with the Park and shape it’s future.</li> </ul> <p>Community Lead Creative Engagement</p> <ul style="list-style-type: none"> <li>• An NMP sparks programme will be supported to empower communities to identify and highlight what the NMP means to them and how it should be developed.</li> </ul>	<ul style="list-style-type: none"> <li>• Box and NMP team</li> <li>• Box and NMP Team</li> </ul>
P4 Communities	1x pilot community neighbourhood project in Ernesettle	<p>Codesign Community Pilots x2</p> <ul style="list-style-type: none"> <li>• Ernesettle community pilot</li> <li>• Firestone Bay community pilot</li> </ul>	<p>Community Pilots</p> <ul style="list-style-type: none"> <li>• Programme for communities to identify and design community access points and feed their plans into the delivery stage bid.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP team</li> </ul>
P5 Community History	1x pilot community history project	<ul style="list-style-type: none"> <li>• Maritime Archaeology programme – City and Mt Edgcumbe</li> </ul>	<p>Maritime Archaeology</p>	<ul style="list-style-type: none"> <li>• Mount Edgcumbe + Box</li> </ul>

		<ul style="list-style-type: none"> <li>Community Stories linked to History Festival</li> </ul>	<ul style="list-style-type: none"> <li>Pilot archaeological dig programme with communities.</li> </ul> <p>Community Stories</p> <ul style="list-style-type: none"> <li>Through the programmes being run through the History Festival communities will be able to explore their own connections with the NMP.</li> </ul>	
P6 Enrich: Enterprise Support	NMP Enterprise Network established	<ul style="list-style-type: none"> <li>Community Renewal Fund delivery as a focus.</li> </ul>	<p>Community Renewal Fund</p> <ul style="list-style-type: none"> <li>Business engagement to enable them to achieve carbon reduction and improved sustainability.</li> <li>New products and business development will be supported.</li> </ul>	<ul style="list-style-type: none"> <li>CRF Team</li> </ul>
	Taster meet ups for starter enterprises			
	Pilot sustainable fisheries initiatives	<ul style="list-style-type: none"> <li>Looking at options related to MSC accreditation and angling.</li> </ul>	<p>Engagement with fisheries within the City.</p>	<ul style="list-style-type: none"> <li>NMP Team</li> </ul>
P7 Schools and Future Careers	Involvement in 10 in school activities	<ul style="list-style-type: none"> <li>NMA lead Generation Ocean pilot programme – new schools programme that stretches across year groups.</li> <li>Trial participation of 27 classes (~800 children)</li> </ul>	<p>Generation Ocean</p> <ul style="list-style-type: none"> <li>Piloting elements of what is planned to be a large scale sustained engagement with schools through curriculum led activities.</li> </ul>	<ul style="list-style-type: none"> <li>NMA</li> </ul>
	Involvement in 2 out of school activities			
	Content development of Ocean Citizenship scheme of work	<ul style="list-style-type: none"> <li>Outcomes from Generation Ocean to inform content for delivery stage bid.</li> </ul>	<p>Ocean Citizenship</p> <ul style="list-style-type: none"> <li>The pilot above will provide insights to develop a delivery stage programme of activity.</li> </ul>	<ul style="list-style-type: none"> <li>NMA + NMP Team</li> </ul>

	Develop apprenticeship programme	<ul style="list-style-type: none"> <li>• Specific work stream to work with providers to develop framework for the Delivery stage</li> </ul>	<p>Apprenticeship Programme</p> <ul style="list-style-type: none"> <li>• Insights from the activity programme delivery will be used to develop an NMP Apprenticeship programme to be rolled out during the delivery phase.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP Team</li> </ul>
	Develop work experience programme	<p>Work Experience</p> <ul style="list-style-type: none"> <li>• Badged work experience programme</li> <li>• Mapping of new career pathways.</li> </ul>	<p>Work Experience</p> <ul style="list-style-type: none"> <li>• Trialling work experience programme which enables the young people to help design improvements that will be embedded in the Delivery phase bid.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP Team</li> </ul>
P8: Environmental Ambassadors: Volunteering and Guardianship	Pilot Park Ranger Team	<ul style="list-style-type: none"> <li>• Head Ranger will develop this programme with Hubs and stakeholders.</li> <li>• Programme to include and align with:                             <ul style="list-style-type: none"> <li>○ PPP beach cleans, plastic reduction programme.</li> <li>○ Bioblitz style citizen surveys.</li> <li>○ Green Minds</li> <li>○ Natural Grid</li> <li>○ Community Forest</li> </ul> </li> </ul>	<p>Ranger Programme Pilot</p> <ul style="list-style-type: none"> <li>• Throughout the development phase different approach to working with and empowering communities and individuals will be trialled and feedback from participants will be used to evolve and improve the programme and embed it in the delivery phase bid.</li> </ul>	<ul style="list-style-type: none"> <li>• NMP Team</li> </ul>
	Pilot 'Community focus group'			
	Pilot Ocean Squad volunteer team			
	Pilot Heritage Conservation team			
	Pilot programme of activities e.g. beach			

	cleans, marine citizen science activities.			
Evaluation	End to end evaluation of development period.	<p>External review</p> <ul style="list-style-type: none"> <li>• Evaluate project impact and delivery at key points within the programme.</li> <li>• Focus on progress towards short term indicators and impacts detailed within Theory of Change work.</li> <li>• Element to focus on collaborative working approach to delivering differently.</li> </ul>		External contract
	Active learning approach	<p>External support</p> <ul style="list-style-type: none"> <li>• Critical friend role to learn as we deliver – enabling programme tweaks to increase impact.</li> <li>• Working alongside the NMP Team and partners.</li> </ul>		External contract
	Specific evaluation testing	<ul style="list-style-type: none"> <li>• Young people drawing evaluation</li> </ul>		NMA
Activity Planning Delivery Phase Bid	To develop the activity plan for the Delivery stage bid based on the learning from the development phase	<ul style="list-style-type: none"> <li>• Delivery Phase Activity Plan developed.</li> </ul>		External contract

