

# Cabinet



Date of meeting:	08 March 2022
Title of Report:	<b>City Centre Conservation Area Appraisal and Management Plan</b>
Lead Member:	Councillor Patrick Nicholson (Deputy Leader)
Lead Strategic Director:	Anthony Payne (Strategic Director for Place)
Author:	Martin Ivatt
Contact Email:	Martin.Ivatt@plymouth.gov.uk
Your Reference:	TBC
Key Decision:	No
Confidentiality:	Part I - Official

## **Purpose of Report**

To seek a decision on the adoption of the City Centre Conservation Area Appraisal and Management Plan (CAAMP) which has been prepared by Purcell Heritage Consultants.

Extensive consultation has taken place with the public on this document, the consultation was widely publicised on the council's social media platforms and leaflets were distributed in the area. The council received 36 formal comments via the Plymouth City Council website and a further ten emails directly from consultees and responders. A focus group was held at the Council House on Armada Way with stakeholders invited to look at the document in more depth with a facilitator. A lunch time session was held online which was presented by the 20th Century Society with over 40 people in virtual attendance. Once the consultation had ended the comments were collated and analysed in detail with amendments of document agreed with Purcell and Plymouth City Council. The details of the comments put forward by members of the public and consultees can be found in the Statement of Community Involvement.

## **Recommendations and Reasons**

That Cabinet:

Approve the adoption of the City Centre Conservation Area Appraisal and Management Plan.

Reason: To ensure the City Centre Conservation Area Appraisal and Management Plan is a material consideration of planning applications and to provide evidence for the future development of planning policy relating to the city centre.

## **Alternative options considered and rejected**

Alternative option is for the CAAMP not to become a formal adopted material planning consideration.

## **Relevance to the Corporate Plan and/or the Plymouth Plan**

The following policies from the Joint Local Plan have relevance to the CAAMP:

- SO3: Delivering growth in Plymouth's city centre and waterfront growth area.

Establishing and reinforcing the city centre's role as a regional centre for shopping, employment, leisure, a university centre, a strategic transport hub and a sustainable community in its own right.

- **PLY1: Enhancing Plymouth's strategic role.**  
Plymouth city centre will be seen as the primary location for major comparison goods shopping development, commercial leisure and office development within the city, in order to maintain and strengthen its status as a regional centre, as well as a strategic location for higher / further education services.
- **PLY6: Improving Plymouth's city centre**  
Plymouth city centre will be renewed and enhanced through a combination of major new developments, proactive management of change and support for community and trader led initiatives. The CAAMP respects and celebrates the centre's mid-twentieth century built heritage, including the Beaux Arts grid of the 1943 Abercrombie Plan and the highest and good quality non-designated assets identified in the City Centre Masterplan. It will support the delivery of a coordinated programme of investment in the public realm, and delivers structured environmental improvements, creating a safe accessible and attractive environment for the community and visitors alike, and exploring opportunities for weather protected spaces.
- **DEV20: Place shaping and the quality of the built environment**  
Development proposals will be required to meet good standards of design, contributing positively to both townscape and landscape, and protect and improve the quality of the built environment
- **SPT11: Conserving the historic environment.**  
The LPAs will pursue a proactive and solution-orientated approach for the conservation of the historic environment, ensuring that it is promoted as a key element of local character and distinctiveness, forms a strategic context for regeneration and development, and is conserved as part of the area's cultural offer
- **DEV21: Development affecting the historic environment**  
Development proposals will need to sustain the local character and distinctiveness of the area and conserve or enhance its historic environment, heritage assets and their settings according to their national and local significance. There are also site specific allocation policies, those within the Conservation Area and its close setting are covered by policies PL7 to PL15 and include the Civic Centre, the west end of New George Street and Pearl Assurance House.

Policies contained in the JLP that relate to the historic environment are amplified in the Plymouth & SW Devon Supplementary Planning Document – paras 6.43-6.86.

### **Implications for the Medium Term Financial Plan and Resource Implications:**

The report does not necessitate any implications for financial planning or resources.

### **Financial Risks**

There are no financial risks identified.

### **Carbon Footprint (Environmental) Implications:**

In line with The Plymouth Plan 2014-2034 and Plymouth Climate Emergency Action Plan 2019 objectives, active travel within the city centre will be encouraged and the CAAMP forms an overall policy to encourage lower carbon output. This includes cycling and walking with changes to the public realm to ensure these options are safe and easy.

**Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:**

\* When considering these proposals members have a responsibility to ensure they give due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.

None.

**Appendices**

\*Add rows as required to box below

Ref.	Title of Appendix	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
		1	2	3	4	5	6	7
A	City Centre Conservation Area Appraisal and							
B	Statement of Community Involvement / Engagement Summary							

**Background papers:**

\*Add rows as required to box below

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

Title of any background paper(s)	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
	1	2	3	4	5	6	7

**Sign off:**

Fin	djn.21 .22.27 6	Leg	3808 6/ag/1 1.2.22	Mon Off	N/A	HR	N/A	Asset s	N/A	Strat Proc	N/A
Originating Senior Leadership Team member: Anthony Payne (Strategic Director for Place)											
Please confirm the Strategic Director(s) has agreed the report? Yes											
Date agreed: 01/03/2022											
Cabinet Member approval: Councillor Patrick Nicholson, Deputy Leader of the Council											
Date approved: 01/03/2022											